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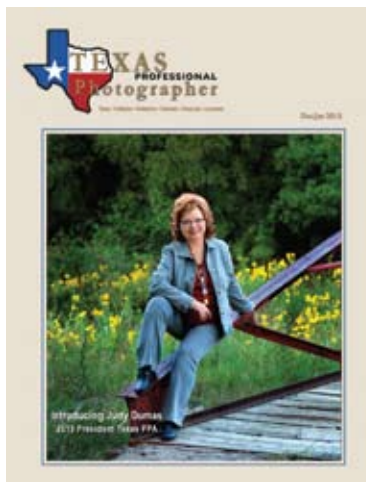


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COVER PHOTO

The cover photo of incoming TPPA President, Judy Dumas, was taken by her son, Mark Dumas, using a Nikon D3X and fill flash. The setting for the image was the Festival Park in Brownwood, Texas. Read more about Judy and her new job as President of Texas PPA on page 8.



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CALENDAR OF EVENTS

March 15 - 17, 2013 TPPA Conference & Trade Show
Arlington, TX

April 28 - May 3, 2013 Texas School 2013
Addison, TX

June 30 - July 2, 2013 TPPA Summer Seminar
Kerrville, TX

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To contact any of your PPA Councilors, you may obtain their
phone numbers from the TPPA Membership Directory
or visit our website at www.tppa.org



PRESIDENT'S MESSAGE

Judy Dumas, President TPPA



Texas PPA and You

Anyone who has served as an officer in the Texas Professional Photographers Association will tell you that there is a tremendous amount of work that goes on behind the scenes that most people never know about and there are some dedicated individuals who make it all happen. That is why TPPA has been serving the needs of professional photographers for well over a century.

Our mission is educating professional photographers as well as elevating the standards of professionalism. In a world of high technology when even the most inexperienced novice can take a good image without understanding the most basic principles of image making, this task has become even more crucial to those who make their living with a camera.

To carry out this mission, we are most fortunate to have a dedicated group of professionals who take this challenge quite seriously. The TPPA Executive Council is made up of the officers of the association plus three highly skilled professionals who work around the clock to make sure our members are always on the cutting edge of technology and are fully informed of the latest trends and marketing concepts. This is done in the way of seminars, conventions, an informative magazine, and a week-long school that brings together some of the finest instructors from around the country and abroad.

However, it is up to each and every member to decide whether or not they want to take advantage of all that TPPA has to offer. That first opportunity will come in March at the Texas Regional Photo Conference and Trade Show in Arlington, Texas. This will be a totally new format that has been created with today's photographers in mind.

There will be several workshops offered on Friday but the bulk of the programs will be on Saturday and Sunday with as many as three programs running at a time throughout the day. We will have programs on nature and wildlife, studio and location portraits, business and marketing, posing and lighting, running a home studio, commercial photography, fashion photography, boudoir photography, workflow, seniors, and much more.

Then, whether you are a new photographer or a seasoned professional, you'll want to participate in this year's People's Choice Print Competition. This is an "all new" competition that lets every attendee vote on the winners. You can bring up to two prints and they can be new prints or prints you've already entered. It doesn't matter! It's your opportunity to take home some trophies or ribbons.

Of course, no conference would be complete without the Trade Show. You owe it to yourself to spend some time browsing through this incredible event. Many of these vendors will also be sponsoring the speakers at our conference and you'll want to show your appreciation to them by visiting their booths at the Trade Show.

Other events throughout the year include the Texas School of Professional Photography and the TPPA Summer Roundup in Kerrville. Of course, you're reading this in one of the finest magazines in the nation... just another reason to be a member of Texas PPA. So, take advantage of what TPPA has to offer.

Make memories,

Judy Dumas
Texas PPA President



Set Yourself Apart From The Rest
Be A Part Of The Best

Join TPPA

TPPA.org

Your Texas PPA membership entitles you to **FREE** Registration at the TPPA/ SWPPA Regional Conference each year, providing you pre-register by the deadline for that event.



Membership Categories & Rates

Professional Active \$95 - Open to photographers and employees of photographers who sell photographic services as a business and photographers employed by a firm whose main business is selling photographs. State Law requires that all such individuals hold a Texas Limited Sales Tax permit.

Limited Associate \$85 - Open to individuals seriously interested in photography and are engaged in an occupation other than photography.

Student \$50 - Open to full time students preparing for a career in photography, in a college or approved vocational/technical school.

Service Firm \$90 - Open to manufacturers, suppliers, laboratories and businesses supplying photographers; includes one person's membership.

Staff Associate \$55 - Open to individuals employed by a Professional Active or Service Firm member or the spouse of a Professional Active member. Staff Associate membership may be accepted only if employer is current member.

Out of State \$65 - Note: Only Professional Active members have all membership rights. Spouses of Professional Active members are exempt from dues, unless they elect to become a Professional Active member in order to vote or exhibit prints. Limited Associate, Out of State, Student, Service or Staff Associate members may not vote, hold office or enter photographs in competition, unless a special category has been established for them.



Don Dickson and Sharon Baker are congratulated by friends and colleagues after each being presented the National Award at the recent SWPPA Regional Convention. (Photo courtesy of Don Hayden)

2012 National Award Recipients Don Dickson & Sharon Baker

by
Bill Hedrick

Each year, both Texas PPA and SWPPA present something we call The National Award from the Professional Photographers of America to an individual in recognition of his or her "meritorious contributions to professional photography." At the recent SWPPA Convention, two very deserving people were presented this prestigious award and both are Texans.

Sharon Baker is a 2005 Past President of the Texas Professional Photographers Association. She is from Mansfield, Texas. It was actually her husband, Steve, who first had the idea to open a studio while working for a local newspaper in Mansfield. The idea was to give him something to do "after hours." Sharon's involvement came from a rather innocent question, "What are you going to do if someone needs a photograph during the day?"

She is and has always been a "people person" and takes a personal interest in those she meets. Her bubbly personality worked well for her and, before long, she found herself being asked to serve as a Councilor at Large for TPPA and eventually served as President of the association.

At this year's SWPPA Convention, Sharon Baker was presented the National Award from Texas. Those who know her and who have worked with her over the years are proud of her achievements and contribution to Texas PPA and our profession.

Don Dickson, the SWPPA recipient, is a 1990 Past President of TPPA, 2008 Past President of SWPPA, and Past President of the Professional Photographers of America. But most people know him as the Director of the Texas School of Professional Photography.

He is from Plainview, Texas, and has dedicated his career to the education of photographers. Under his direction, the Texas School of Professional Photography has grown to become the largest affiliate school of its kind associated with PPA.

The National Award was established in the 1950's as a way for each state and region to give recognition to those who have contributed to the profession of photography.

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They Call Her... “The Photographer’s Artist”

Meet Texas PPA’s New President, Judy Dumas

by
Bill Hedrick

While most professional photographers are busy trying to make their own work look its best, Judy Dumas, the newly elected President of the Texas Professional Photographers Association, has earned a reputation for making the work of other photographers look its best.

She lives in Brownwood, Texas, population 20,000 and began her career in professional photography much the same as many others, photographing her kids. “We had four sons playing football and I was a member of the Booster Club and had just taken an Adult Continuing Education Class in photography at Howard Payne University. I had a brand new 35mm camera at the time and it was all manual and I didn’t even know how to load the thing. It was a great class. We actually learned about f-stops and shutter speeds,” she recalls.

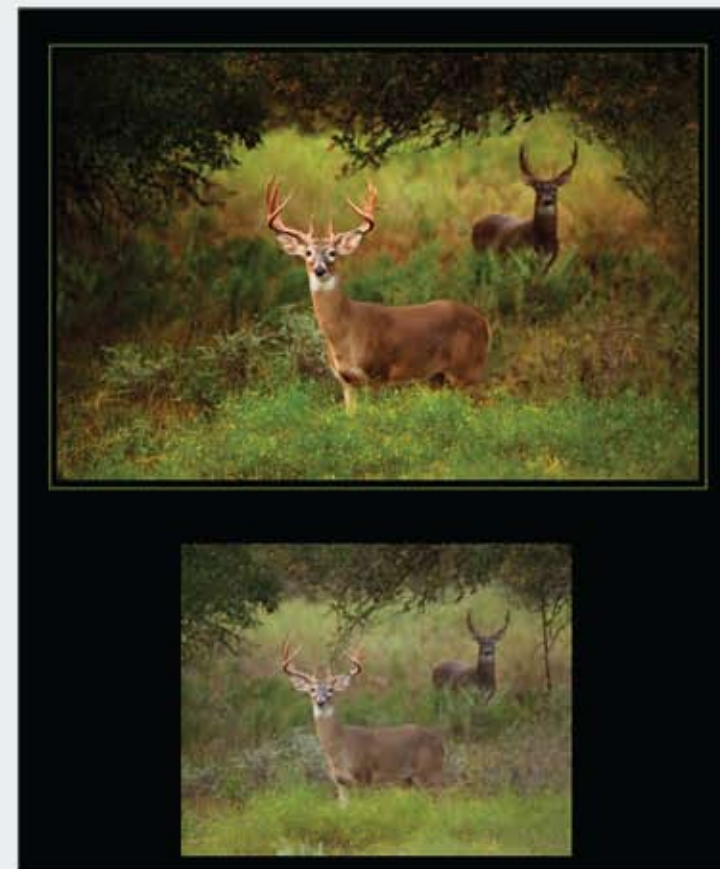
At the time, Judy worked as a bookkeeper and accountant. “We had just moved to Brownwood and I was open to a new adventure. Photography opened a whole new world of creativity for me and I bought books, went to workshops and joined the Texas Professional Photographers Association so I could participate in their educational offerings,” she recalls. Little did she realize that she would one day be asked to serve as President of this association.

Becoming a true professional photographer was a goal that Judy set for herself early on and her first trip to the Texas School of Professional Photography in 1987 was the first stop on that journey. “I had already purchased my first medium-format camera, a Bronica 645, and it sat on a tripod in my bedroom for eight months before I got the courage to use it.” However, it wasn’t long before Judy was using it and using it well.

In 1990, Judy took another huge step by purchasing and remodeling a 3,000 square foot retail building in Brownwood. It was situated on a quarter of a city block and had plenty of room for a portrait garden. By that time, Judy had built a thriving studio business photographing high school seniors and volume events, not to mention everything from passport photos to weddings to commercial work. That is why she often refers to her business as a “general practice.”

“Evening Caller” was taken by Mary Cretsinger while on the Texas School Cruise in Greece in 2010. The image, with Judy’s enhancement, allowed Mary to earn her final Fellowship Point at Kerrville in 2011.

In 1990, Judy took on a partner. “After trying his wings and working in the oil refineries in the Houston area, my son, Mark, was ready to come back home to Brownwood and work in the studio. He offered to do anything to get out of the big city and started out doing odd jobs and assisting me at weddings,” says Judy. “We both took a class at Howard Payne University to learn darkroom procedures and it wasn’t long before the Hasselblad was in Mark’s hands and I was teaching him lighting and posing.”



“Standing Guard” was photographed by Mark Dumas at a ranch near Lake Brownwood. This image was the final one needed for Mark’s PPA Master of Photography degree.

Today, it is Mark Dumas who is the photographer and studio manager and Judy continues to do the lab “prep work” and retouching. “I discovered that I could get more work done by doing the retouching and print enhancement at home rather than at the studio,” she explains.

Her role as a retouch artist began out of necessity and curiosity. “I took my first Photoshop course at the Texas School of Professional Photography in 1998,” she recalls. “Dan McDonald taught Photoshop 4 and I flunked. I had a hard time keeping up and, after the class, I set it all aside for awhile. Then, after I bought my first digital camera in 2000, I quickly discovered how much I enjoyed working on my images and creating composites.” Since that time, Judy has continued to study Photoshop at every opportunity. “I hit the digital revolution and never looked back,” she adds.

It was in 2005 that Judy would get to know and respect someone who has become her mentor... Frank Cricchio. “I attended a day-long workshop in Round Rock, Texas, and I hung on to every word I heard from this man. He photographed some models during the workshop and I volunteered to retouch the images he was giving to them. From that time on, Frank has coached me with Photoshop techniques and we soon became study partners as each new version of Photoshop was released. He has pushed me and has challenged me to learn and to grow and it has been a great pleasure to sit at the feet of such an educator.”

“Widow’s Offering,” was also taken by Mary Cretsinger who received a Fellowship Point at the TPPA Summer Seminar in Kerrville. As Judy’s Master Artist entry at PPA, the image was selected for the PPA Loan Collection.

As her role in the studio has evolved from photographer and studio manager to retouch artist, Judy’s talents have been discovered by other professional photographers from around the State of Texas who turn to her for that final artistic touch that can sometimes make the difference between a merit image and an award-winning image. In the “electronic imaging” category at the Texas PPA Summer Seminar, where “before and after” images reveal the craftsmanship of the photographic artist, people are amazed at the transformation that takes place with Judy’s entries.

She’s never been afraid of work and has always faced life’s challenges head-on. That’s one reason why Judy Dumas is well-qualified to take on the duties as the 2013 President of the Texas Professional Photographers Association. Those who have worked with her will testify as to her dedication and willingness to go above and beyond the call of duty.

This comes at a time when the profession of photography stands at a critical crossroads. The national economy and today’s technology has drastically changed the role of the professional photographer and much of our profession is in turmoil. “Our studio faces the same challenges that others face and we work harder than ever to keep our doors open as well,” she explains. “At one time, studio promotion wasn’t really that necessary. The phone would ring and the appointment book would stay full. Those days are long gone.”

With a keen awareness of what all professional photographers face in today’s world, Judy Dumas brings her determination and common sense to the Texas Professional Photographers Association. “We’ll be seeing some innovative concepts being implemented this year that are designed to make our association stronger and will better address the needs of our members,” says Judy.

As she explains, “Our biggest challenge today is staying in the game. It is more important than ever that a professional photographer studies and knows his craft and knows how to successfully market it to the public. My goal is that those who are truly trained in the ‘art of photography’ can pass those skills on to some of our younger upcoming photographers and artists.” As she puts it, “Portraits that are crafted by an artist, with love and desire to create lasting memories, should become the desire of every family. Photography is a beautiful art form that must be preserved... and not left to the world of iPhones.”



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Welcome to



April 28 - May 3, 2013



Don Dickson, Director
Texas School of Professional
Photography

What happens when you gather 1,000 photographers in one place and tell them to have a blast for one week? Answer: TEXAS SCHOOL!

In 2012 we had over 1,000 photographers attend the Texas School of Professional Photography with 35 classes from which to choose. In 2013, we expect enrollment to bust 1,000 again! The cost? Only \$495 for TPPA members and \$590 for non-TPPA members... and that includes all evening meals. Also, at the 2012 school, we gave away over \$45,000 in door prizes, lab credits, studio make-over and more. This is the best education value in the country with the finest instructors in the industry.

We are excited about the room rate at the Intercontinental Hotel this year. This 5 Star Hotel has agreed to keep the room rate only \$112 and has 523 rooms available, so more people will be able to stay at the host hotel. More information is available on the Texas School website at www.texasschool.org. You might want to go ahead and book your room because they will sell out prior to the school.

If you've never experienced Texas School, you've missed out on one of the best learning experiences available to photographers in the world. There will be at least 35 classes covering every topic imaginable and all are designed to help your business grow and be successful. As everyone knows, the photography industry is changing. You have to be on top of your game. Texas School offers everyone the best education in the country and at the most affordable prices.

Along with classroom instruction, there is a fun and exciting social life at Texas School with parties, meal events, entertainment and an impressive trade show. Another good reason to attend is that all evening meals will be FREE, thanks to our many sponsors. The Big Texas School Shoot Out will also be back. Bring your camera and you'll be able to photograph top models, cars, motorcycles, and much more. In addition, there will be an awesome Trade Show with prices that are only good at this one event.

This will be our 38th anniversary of Texas School and it will be held at the Intercontinental Hotel and Conference Center in Addison (North Dallas), April 28 to May 3, 2013. Registration for The Texas School of Professional Photography will begin at 11 pm, January 3, 2013. Each year most classes fill within the first 5 minutes!

So, watch the website www.texasschool.org for updated information and make plans for attending the photographic event of a lifetime!



To download a Registration Form or for More Texas School Information,
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A Word About Our Classes & Instructors

(Please be sure you qualify for Category of Class)

Basic Level - Designed for students with very limited photographic experience or for a refresher course for experienced students.

Intermediate Level - Designed for students with at least two years experience.

Advanced Level - Designed for students with at least five years of experience or those well grounded in most aspects of photography.

Course #1

Level: Intermediate



The Real WoW Factor

Ross Benton

San Antonio, Texas studiobenton.com

Create your own WoW Factor and unleash the power of light and design onto your images. This class is an intensive study of using outdoor strobe lighting, posing techniques, and finding amazing backgrounds for your portraiture. Once that is done, you'll focus your energy on creating a complete Photoshop workflow for dramatic proofs, prints, and albums. You'll even mix design elements with your images for the ultimate designer products. Finally, Ross will walk you through powerful sales techniques, product placement and pricing structure while sharing aggressive marketing concepts to strengthen your business cycle.

In 2008, Ross Benton opened a small storefront studio in central San Antonio. His recipe for business is as unique as his photography and he is known for his wedding images as well as children and senior images. His laidback approachable style creates a relaxed environment for his clients... something that flows over into the classroom as well. As a bonus, everyone in this class will receive a step-by-step workbook detailing everything covered in the class.



Course #2

Level: Beginning to Intermediate



On Location & In-Home Portraits

Available Light - Off-Camera Flash - Marketing Your Business

Doug Box

Caldwell, Texas dougbox.com

Learn to shoot anytime, anywhere, indoors or outdoors, and make great photographs regardless of the outdoor conditions in this hands-on class with one of the finest instructors in the country. Learn how to replace that "on-camera flash look" with terrific "off-camera flash." You'll also learn easy techniques for window light and available light and have several opportunities to practice your newly attained skills and get a critique of your images. You'll even learn techniques for using translucent scrims and reflectors to supplement available light for superior imagery. Doug will also cover manual flash and TTL as well as "painting with light." Finally, you'll learn some great sales and marketing techniques to help you make more money in your business.

Doug Box has taught at seminars and conventions in 49 states plus several countries abroad. He was chosen to teach at the International Wedding Institute and has taught at 18 different PPA Affiliate Schools. He is also the fourth person in the history of PPA to earn over 1,000 PPA Merits and has written several books on photography through Amherst Publishing. He is one of the most fun instructors with a style that makes his class most enjoyable as well as informative.



Course #3

Level: Intermediate to Advanced



Set Yourself Apart from the Competition And Earn the Income You Deserve

William Branson III

Durham, N. Carolina wbranson.com

If you want to set your photography apart from all the rest and earn a good income while doing so, you don't need to look any further. William Branson III is an international portrait artist whose portraiture is quite unique. He has dedicated his life to hard work, experimentation and the pursuit of excellence, a profound commitment that has made him one of the world's foremost portrait artists. Clients travel from as far away as Holland, Germany, South Africa, Japan and South America as well as from all over the United States to sit for their portrait.

His portraits fascinate many and have been described as being "some of the most engaging and enthralling portraiture ever seen." Mr. Branson's inspiring images have garnered him some of the highest honors the portrait profession has to offer and he was invited by 40 leading photographic artists to join them as an elite member of the oldest and most prestigious organization in the world...Cameracraftsmen of America. If you are serious about photography, join William for five days of intensive study.



Course #4

Level: Advanced



"Hands-On"

Available Light Portraiture

Carl Caylor

Iron Mountain, Michigan photoimagesbycarl.net

This "hands-on" class is for photographers who want to transform their photographs into works of art. Along with the lecture portion of the class, students will be making portraits and all assignments will be critiqued on a daily basis with positive feedback. You'll learn how to look for light, how to use backgrounds properly, and how to tell the stories for your subjects. Carl points out that "photography is painting with light." Therefore, as portrait photographers, we need to know what makes a photograph a work of art. The camera should be more than a recording device and students should be familiar with their cameras before coming to class. After all, this is an advanced course.

Carl Caylor is a natural light photographer and the emphasis of the class will be on location photography with available light. His goal is to change your vision so that you see the world differently. You'll learn how to use lines and shapes like never before and will discover a beautiful rhythm of light that will increase the quality and value of your work. Carl is PPA Certified, a Master-Craftsman, and has 17 PPA Loan images as well as several Kodak Gallery and Fuji Masterpiece Awards.



Course #5

Level: All Levels



Painting from Photographs

Corel Painter & Adobe Photoshop

Jane Conner-Ziser

Ormond Beach, Florida janeconner-ziser.com

If you've ever wanted to be able to turn your photographs into drawings and paintings using Corel Painter and Adobe Photoshop, join Jane Conner-Ziser for five days of creative fun. Photographic paintings create eye-catching display images as well as new product lines for your business. This class will focus on classic painting techniques plus expressive painting and some collage work. Jane will provide group projects but you are welcome to bring some of your own. Come and realize your "inner Artist" and expand the creative options for your photography.

Jane is a photographer, digital artist, premier educator and independent consultant with over 25 years of experience and 19 of them in digital imaging. The techniques she has developed for facial retouching and enhancement and her portrait painting techniques are widely emulated by photographers and digital artists worldwide. She is one of Canon's Explorers of Light and is past co-chair of the Digital and Advanced Imaging Committee for PPA. She is a Photographic Craftsman, Adobe Influencer, Adobe Photoshop Expert, Corel Painter Master, X-Rite Coloratti, as well as a noted author who teaches all over the world.



Course #6

Level: Intermediate



Between Light & Shadow

Tony Corbell

Little Elm, Texas corbellproductions.com

Understanding and controlling light quality is at the core of all of Tony's presentations. Students will learn how to see a unique perspective and not be afraid to push the limits of their experience and talents. Lighting and lighting tools (portable flash, studio strobes, sunlight and ambient light) as well as lighting applications (additive, subtractive, reflective and transmission) will be discussed in detail. Tony will also spend a considerable amount of time discussing Light Quality as well as Light Quantity and how Light Direction plays a significant role in the resulting mood of an image.

Tony Corbell has been a professional photographer since 1979, has traveled and lectured in more than twenty countries, has photographed three U.S. presidents, 185 world leaders at the United Nations, sports celebrities, almost 800 brides and grooms, and a handful of NASA astronauts. In 2010, Tony passed a major milestone having taught more than 500 seminars and workshops nationally and internationally. Since 2008, Tony has spoken to over 12,000 photographers in 45 cities throughout the world and has written articles in every major photographic magazine in the U.S. as well as others in the U.K., Japan, and China.



Course #7

Level: Intermediate



Celebrity Style Imaging

Bry Cox

West Point, Utah BryCox.com

The trademark name of Bry Cox's studio is "Celebrity Style Imaging" and he photographs day-to-day clients the same way he photographs V.I.P. clients, focusing on exquisite lighting, emotion, and individual character. In his class, Bry will take you step-by-step through this entire system, helping you to be more creative, more competent, more efficient, and more profitable. He will discuss and demonstrate specific camera and lighting setups to help you create a perfect match of lighting and exposure for any situation, from daylight to sunset, on into twilight and even total darkness. Bry will be using live models to show how to get real emotion, believable expressions, and new poses that flatter your clients. You will use off-camera lighting, studio lighting, reflectors, and learn creative solutions that sculpt your clients and make them look great in any lighting situation.

Bry believes that time spent at the computer while doing image corrections is better spent on sales and will present a specific and adaptable sales presentation to help you get the most from each portrait session without being pushy. As a bonus, everyone in the class will have access to his tutorial videos and content on *BryCoxWorkshops.com*.



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Course #8
Level: Beginner to Intermediate



The Artist Within Corel Painter

Jim Cunningham
Little Rock, Arkansas jeCunningham.com

This class is for photographers who want to take their images to the next level. Each of us has images that have the potential to become beautiful works of art with the right enhancement. Jim will show you how to transform your images into art that your clients will want hanging on their walls. He will guide you through this creative process, beginning with the Painter interface and each student is encouraged to bring at least 5 of their own images to class. You will learn to paint portraits in the classic style and to use Jim's "Sketch" technique to offer your clients a unique look and to give you an additional product. Other topics include: fine art painting, landscapes, and creating pieces of art using pastels and chalks.

With a degree in Marketing from the University of Arkansas at Little Rock, Jim has been a photographer in Little Rock since 1976, has owned his own studio since 1983, and the recipient of 9 Kodak Gallery Awards and 4 Fuji Masterpiece Awards. In 2010 Jim had the honor of teaching Corel Painter at Canada's National Convention. Jim believes that digital imaging gives the photographer the ability to create what we see in our mind's eye. Join Jim and unleash your inner artist.



Course #9
Level: Intermediate



Taking Your Studio to the Next Level

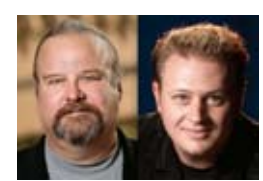
Gregory & Lesa Daniel
Titusville, Florida gregorydanielportraits.com

Today's portrait market presents both the seasoned pro and new photographers with great challenges as well as great opportunities. Have you ever wished for a mentor to take you by the hand and lead you to some solid ground? Greg and Lesa Daniel are such mentors and have the track record to prove it. Greg combines an incredible business mind with wonderful artistry. He loves sound planning and seizing the emotion of the moment. Lesa is a natural people person who genuinely cares for all her clients and counts them as friends even after presenting them with invoices for \$5,000, \$10,000 or more. They are both well loved in their market and are masters in sharing their knowledge and experience.

Greg will create one of his masterpieces from start to finish in class, before your eyes, and will share why he pre-paints work for almost all clients. They make it look so easy, but you will soon learn that their secret for success is "behind the scenes preparation and planning" that result in timeless original portraits and a highly successful business. If you hope to succeed in the marketplace today, you need a plan that works from start to finish. Greg and Lesa have honed their processes like no one else.



Course #10
Level: Basic to Intermediate



Video Production

Mitch Daniels & Billy Welliver
Houston, Texas mdivideo.com Metairie, Louisiana

Often described as "The Class That Has the Most Fun at Texas School," this class has become a tradition the entire school looks forward to every year. You'll spend the week with two of the top videographers in the country as they produce the infamous "School Video." If you are serious about making money and want to do it while working at one of the coolest jobs around, this class is a must for you. Learn from two instructors, each with a proven and repetitive success record. Course topics include: Basic and Advanced Camera Technique, Non-Linear Editing Skills on Macintosh Computers, Lighting and Sound for Video, Computer Graphics, Wedding, Industrial, and Corporate Video Ideas. Although not required, you are welcome to bring your own camera and/or computer editing system.

This fun, informative hands-on course has been designed for anyone interested in increasing their production skills with video and is intended for the beginner. The hours are long but the results are worth it. "Photographers take pictures . . . our students tell stories."



Course #11
Level: Intermediate to Advanced



The "Known by Sight" Movement

David & Luke Edmonson
Plano, State edmonsonweddings.com

Are you struggling with your creativity? Would you rather be known as a good photographer or as master artist? For those who successfully persevere, it's a cycle of growth periods and plateaus as you learn and lay claim to new styles then make them your own. Join Luke and David in a "life changing" week spent exploring and growing. You will increase your observation, challenge your creativity, and flex your photographic muscles with live assignments and hands-on instruction that will help you join the movement to be "Known by Sight."

David & Luke Edmonson are multi-award winning photographers with the privilege of 50 years serving and making an impact in the lives of their international Commercial, Fine Art & Wedding clients. One of their passions is educating the next generation of photographers by frequently speaking at conventions and workshops. They have the experience and vision for creating original, spontaneous and powerful images that are profound with dimensionality, ingrained with emotion and compelling in their beauty.



Course #12

Level: Intermediate to Advanced



“Boudoir-Licious”

Kay Eskridge

Phoenix, Arizona imagesbykay.com



If you're interested in bringing a 'little something sexy' to your photography business or have an existing boudoir line you'd like to ramp up, join Kay Eskridge and learn how to balance a family-friendly business with the Art of Boudoir. You'll learn how to market this exciting photography trend, how to create unique product lines, and sales techniques that make it successful. You'll also learn how to communicate with your clients, insuring them of a wonderful experience, and what poses to use to make any woman feel comfortable in this “hands-on” class.

Combining her passion for photography with her love of people, Kay Eskridge has earned a sterling reputation for high-quality lifestyle portraiture. She and her team take great pride in her imagery as well as creating a high level of customer service and her clients rely on her to capture images from all of life's special events, from maternity to newborns, from tots to teens, high school seniors to family vacations and more. Her focus on relationships, a creative approach to portraiture, a unique perspective on customer service, and a clear vision about business, has provided Kay with great success while doing what she loves.

Course #13

Level: Intermediate to Advanced



Success in Wedding Advanced Off-Camera Lighting

Robert & Leslie Faust

Port Vincent, Louisiana robertfaustphotography.com



This class covers wedding photography, from the initial phone call through the delivery of the final wedding album, with strong emphasis on using a hand held light meter and utilizing advanced off-camera wireless lighting techniques that can be used for other applications as well. You will learn Robert's personally developed, 60-40% Lighting Concept of combining flash with ambient light for a perfect, foolproof exposure in any lighting situation. Gain confidence to take control of your lighting by shooting everything in “manual” mode without the need for testing, adjusting exposure compensation and testing again as with TTL! Understand why “TTL” and “High Speed Sync” is a great concept but why it just doesn't work most of the time and gives unpredictable results.

Live models will be used for class sessions, allowing you to build your own portfolio, using multiple lighting in shade, sunlight, and even night. Robert and Leslie will take you through an entire wedding day to demonstrate how they pose and light with only two small strobes. The course will be rounded out with simple marketing and branding concepts, wedding workflow and album design.

Course #14

Level: Intermediate



Harmonizing the Art of Posing & Lighting

Hanson Fong

South San Francisco, California hansonfong.smugmug.com



The key element to being a successful photographer is to make people look great. With over 32 years practicing the Art of Photography, Hanson will demonstrate his successful techniques that apply to both portrait and wedding photography. Balancing the art of lighting and posing, Hanson will teach you how to create perfect harmony with his “Classic 10 Poses,” something he has pioneered to help analyze different body sizes and types. This technique will enable you to pose any family grouping or any couple. You will also learn how to photograph under any lighting condition... indoors and outdoors... any place, anytime.

The late, legendary Rocky Gunn, Hanson's mentor and teacher, inspired Hanson's “Flow Posing” which has been acknowledged and recognized internationally. Hanson's approach to finding the proper light outdoors is simple and uncomplicated and will help you to create highly desirable, beautiful and timeless portraits.

Course #15

Level: Intermediate to Advanced



Cutting Edge Lighting Techniques Wireless Speedlite & Strobe Methods

Mike Fulton & Cody Clinton

Lake Jackson, Texas TriCoastPhoto.com



Mike and Cody, of TriCoast Photography, believe in “no secrets.” We are all here to learn and to receive information to help all of us be better photographers. Using many aspects of humor and fun, mixed in with education, they will show you how to see and capture the light visually and how to use wireless flash and strobe techniques to create quality light in any situation. You will literally have studio lighting anywhere, anytime, and under any lighting situation.

You will learn simple, fast, and effective methods of capturing images using Canon, Nikon and other eTTL/iTTL wireless flash equipment without all of that “techno-geeky” talk. They will share straightforward techniques developed for the fast-paced, action world of wedding photography that can be used in other situations as well... high school seniors, children, family, etc. Students will work outdoors and indoors and will learn the pros and cons and major problems and solutions to both manual and TTL metering. Mike and Cody are known worldwide for their unique approach to wedding, fashion, and senior photography.

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Course #16
Level: Beginning



Lighting Beyond the Camera

Joe Glyda

Jenks, Oklahoma jglyda.com



This class is designed for the beginning photographer who has little to no experience with the use of lights or is accustomed to solely using their on-camera flash. Joe will help you understand how lighting for photography can vary, depending on the subject matter and the available shooting conditions. He will demonstrate studio lighting as well as location lighting. A variety of lighting techniques will be covered, such as the use of reflectors, off-camera flash, scrims, as well as available and studio lighting possibilities. Each student will learn how to use these tools in their daily photography business. Joe's lighting techniques and experiences will inspire and strengthen you, increase your technical knowledge, and push your creativity, setting you apart from your competition.

Although Joe is known for his commercial work, his lighting techniques and experiences will inspire and strengthen the work of any type of photographer. This class will increase your knowledge of lighting and push your creativity, setting you apart from your competition. If this is your first Texas School experience, this is a great class to experience how these lighting techniques can be implemented into your photography. It is a class with high energy, fun and a great way to learn.

Course #17
Level: Beginning



First... LIGHT

Martin Grahame-Dunn

Royal Leamington Spa, UK images2inspire.com



As one of the most respected educators and judges of professional photography in the world with over 33 years in the industry, Martin has educated and inspired photographers around the world. His class will open your eyes to the world of possibilities and is a MUST for all newcomers and inexperienced photographers who wish to achieve their full potential. With the use of his "Little White Card" and other simple tools, he will show you how to see directional light, even where it is hard to establish. In addition, he will explain why every competent professional photographer should learn how to use a light meter practically and effectively.

In his class, Martin answers a variety of questions... What do lighting patterns actually mean and how important is it to label them? Why do photographers refer to particular patterns? What are the differences and similarities of working outdoors, on location, or in a studio? All of these questions and more will be "de-mystified" in this informative class. By looking backwards into the world of "Fine Art," you will understand lighting patterns employed 500 years ago that are just as current today! This is an extraordinary opportunity to learn how to make your images stand out from all the rest.

Course #18
Level: Intermediate



The Dramatic Portrait

Joel Grimes

Pasadena, California joelgrimes.com



This class is a must for those who want to take the mystery out of using strobe lighting and learn how to become a creative force and to "think like an artist." Throw out those lighting diagrams, those annoying lighting ratios, and sell your flash-meter on eBay! Well, that might be a bit drastic, but think about this... a technical instrument can never make a creative artistic decision. That ability is reserved for the human mind.

Over the five days you will be covering the use of light modifiers such as soft boxes, the beauty dish, octagon banks, umbrellas, grids, etc., while working from an intuitive approach which is, without question, the key to the whole creative process. You will be presented with ways on how to develop your personal creative vision that is unique to you. In addition, models will be on site for the hands-on lighting demonstrations. Each student will also have ample opportunity to experiment with the various lighting techniques covered in the lectures, so bring your basic camera kit. Finally, you will be covering a number of Photoshop techniques used in Joel's photographs, including the HDR techniques used for his backgrounds, as well as masking techniques and more. Over the five days course, Joel Grimes holds back nothing in revealing his unique photographic process.

Course #19
Level: Intermediate to Advanced



Six Figures and Time to Spare

Travis Gugelman

Rexburg, Idaho gugelmanphotography.com



Travis started Gugelman Photography in 2003. In their first three years, Gugelman Photography became one of the top performing studios in the U.S. as reported by the PPA. His Business Plan, Sales Script, Employee Manual, and Marketing Plan have each helped create a studio that operates like an organized corporation. When Gugelman Photography opened, Travis decided to take his photography and business to a higher level. With dedication and hard work, his studio (building and all) is 100% debt free.

Travis has a passion for business, photography, and life. His studio is known for setting the bar high for quality and outstanding customer loyalty. Even in an economic scare, Gugelman Photography continues to raise their sales average by following a precise step-by-step approach listed in their Sales Manual. You'll learn how to set up your studio for success and Travis will motivate and teach you how to make the necessary changes to come out on top. Travis will also cover sales scripts, phone scripts, marketing plans, business plans, and employee manuals. His class is sure to leave everyone, both the new and experienced studios, with new ideas and inspiration on ways to improve their studios.

Course #20
Level: Beginning to Intermediate



The Best of Both Worlds

Mary Fisk-Taylor & Jamie Hayes

Richmond, Virginia hayesandfisk.com



Spend a week with Jamie Hayes and Mary Fisk-Taylor and learn their path of success in the profession of photography. Jamie and Mary own and operate a small home based portrait and wedding studio in Richmond, Virginia. In the past 18 years they have grown their business and now gross over \$1,000,000 a year from this studio. They will spend each day discussing the fundamental basics that have helped them establish their business into one of their area's leading studios. Four years ago they expanded their business model to include a brand new fresh and funky studio that offers children and high school senior portraits. They have truly found a niche in their market area and cornered the market with their high-end school photography.

There will be hands-on photography using models and they will share the key elements to building a very streamlined studio in a small space as well as the basics of environmental lighting with strobes and reflectors. There will also be discussion and plenty of time dedicated to business planning and branding, the fundamentals of pricing, creating a sound sales plan and low cost innovative marketing ideas that will make your phone ring and pre-qualify your clients for bigger and better sales.

Course #21
Level: Intermediate



**Miracle in the Moments...
The Complete Portrait Studio**

Jennifer Hillenga

Savage, Minnesota momentoimages.com



After receiving a Bachelor's degree in Fine Art and Graphic Design and working for several studios, Jen Hillenga opened her own studio in 2004. Four years later, she and her business partner established an online superstore called Jen'sFabulousStuff.com which quickly became the leader in online professional products for photographers around the world. Since that time, Jen has been able to master her skills as a photographer as well as a digital artist, allowing her to transform her images into works of art and gaining her international recognition among her peers.

Jen focuses on the story behind each image and the internal as well as external beauty of each subject with sensitivity and humor. She will discuss all the aspects of running a successful portrait studio from marketing, to lighting and posing... all the way through photoshop workflow and sales. There will be creative class assignments and a critique of images afterwards. Jen believes that in order to build a loyal client base, each moment is an integral piece of success....from the design of your marketing, through the creation of their images, through the delivery of superior products.

Course #22
Level: Intermediate



The Portrait Studio... Refined!

Trey & Elizabeth Homan

San Antonio, Texas portraitsbyelizabeth.com



If you are ready to take your photography business to the next level, look no further! Designed for the intermediate to the advanced photographer, this class includes topics such as posing individuals to large family groups, environmental lighting with reflectors as well as off-camera flash and studio lights, marketing your studio to keep busy year-round, how to make your sales averages skyrocket, and workflow from camera room to sales room using Lightroom.

Basic photography skills are a must before taking this class. Elizabeth and Trey own Artistic Images in San Antonio, Texas, located on 2 1/2 wooded acres and includes a beautiful portrait garden. Elizabeth is well known for her artistic portraiture of families, children, and seniors as well as dynamic images of brides. Her images have won top awards throughout the country and her wedding albums have been selected in the top 10 albums in PPA. Trey manages the studio, computer systems, album design, and creates all the marketing pieces. Together, they manage three support staff members who help them live their dream of having their own successful business.

Course #23
Level: Beginning to Intermediate



**Making Money with Your Camera
The Foundation for Success**

Randy Kerr

Bastrop, Texas RandyKerr.com



Are you ready to start making money with your camera but not comfortable with your skill level when it comes to image capture and marketing? Randy's class is all about learning how to make beautifully-lit images and how to set you on your path to creating your own style. You will move beyond good snapshots and happy accidents by learning how to plan for light quality and composition. Randy speaks from his mind and heart to his students in lectures regarding how to get more customers and how to evaluate the elements of any given environment before setting up your gear.

This class will cover setting up simple lighting formulas so that you will be prepared for any portrait assignment. Randy's primary concept is "Think it.. Shoot it... Show it.. and Sell it." From approaching the market place with advertising and pre-portrait consultations to techniques for professional image capture, this class will provide you with the tools to meet your customers' expectations while setting you on the path to fulfilling the "artist within." After daily lectures and live demonstrations, students will break out on assignments and use models for hands-on learning. This class was developed to assure your understanding of how to capture the light you desire in your portraits.

Course #24
Level: Intermediate



The Cherished Baby

Julie Klaasmeyer
Paola, Kansas jklaasmeyer.com



The truth is, if you don't photograph their newborn, somebody else will. Learn Julie's secrets for working comfortably and swiftly with newborns. With a little practice you can build this niche market and watch the sessions multiply throughout the year. From pricing & planning your perfect baby plan to perfecting every detail of your newborn portrait session, Julie will guide you through the entire process of her Cherished Baby Plan, photographing newborns and demonstrating the art of posing..

Julie believes that perfecting your newborn portrait session is the key to a long and happy relationship with your client. She confidently says, "From the very beginning we have the opportunity to show this client just what truly professional portraiture is all about." Why would we want them to start out at another studio with their new baby and then have to try to lure them away for their next session? It is highly unlikely that your client will stray away after being pampered once you've formed a bond with your client and shared something very special. However, this is not something that "just anybody with a camera" can do well. Julie owns a 9,000 sq ft boutique studio located in Paola, Kansas.

Course #25
Level: Beginning



The Secrets to Success When Turning Pro

Steve Kozak
Grand Prairie, Texas SteveKozak.com



Merely owning a camera does not make one a photographer any more than owning a pencil makes one a poet. A successful career in professional photography is built upon a foundation of lighting, posing and good business practices. If you are new to professional photography or if you are considering portrait or wedding photography as a career, this class is where it all begins. Steve has helped countless numbers of photographers turn their passion into a profession and their photography into profits. In this class, you will gain a wealth of knowledge and a unique insight into creating images at a professional level. Steve will have you looking at your career from three aspects: The Fundamentals, The Business and The Art of Photography.

This course covers topics such as Creating Portraits Using Natural Light, Seeing and Measuring Light, Fundamentals of Flash Photography, Studio Lighting Made Simple, The Basics of Posing and Composition, Getting Your Business Off the Ground, Marketing Professional Photography and Finding Clients, and Developing Pricing Strategies for Profit. If you desire to stop "taking pictures" and start "creating images," don't miss this packed week that will forever change the way you look at the craft of professional photography.

Course #26
Level: Intermediate to Advanced



Environmental Portraiture

Don MacGregor
Vancouver, B.C. macgregorstudios.com



Creating beautiful portraits outside of a studio setting presents many challenges as well as opportunities for greater sales. This class will focus on using the environment to create portraits that convey depth and impact. Light control (using natural light, flash, reflectors and multiple off-camera flash) will be explored in depth and a strong component of family portraits, composition and posing, will also be included. The goal is establishing significant wall portrait sales and Don will explain this process in daily presentations with the use of workflow modules and students will pose and light models using the skills they acquire in class.

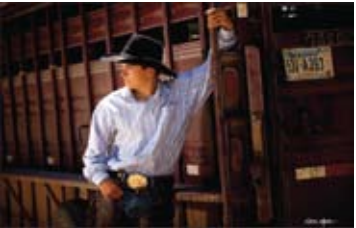
Join Don and explore all the possibilities of making images with natural light and with the use of electronic flash and reflectors. Each day will be a balance of lecture time and actual sessions done by Don as well as students. Family group posing, composition and light control will be a major part of the class as well. The process of "selling" portraits as opposed to "taking orders" will be a key part of each day, along with consultations and projection sales. Don's "high energy" approach will keep you motivated all week long.

Course #27
Level: Beginning to Intermediate



A Successful Studio End to End

Clark & Rachel Marten
Columbus, Montana clarkmarten.com



The time you spend with Clark and Rachel will be REAL - real teaching, real examples, and real results. The Marten's studio specializes in high school seniors, family, and children's portraits. Their home studio pulls clients from over 350 miles and they enjoy an unprecedented \$3,000 senior sales average in a population of only 6 people per square mile! Rachel, in her no nonsense flair, will show you what to do and what to say to get top-dollar sales using emotion, control and suggestion. She will explore how they establish and nurture relationships with clients to maximize referrals and get repeat business and how their strategic business relationships, community displays, and charity auctions have attracted higher-end clients.

Clark will share his shooting style and his relaxed approach to working with clients that have earned him a trusted and comfortable reputation in their market. As he says, "If the photographer doesn't shoot it, the salesperson can't sell it." Clark and Rachel's program always promises to be the meat and potatoes of what works. So, come ready for real talk about where you are and where you want to be. Those who are weak at heart and thin skinned... best not apply.



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Course #28
Level: Beginning



Preparing for the Certification Exam

Gary & Kathryn Meek
Hot Springs, Arkansas garymeekphotography.com



In difficult and uncertain economic times, what is there to separate you from your competition? It might be time to invest in yourself and work toward becoming a Certified Professional Photographer. The book Photography by London, Stone and Upton is the major course of study for this class. This class will be VERY beneficial in the preparation for the test to become a Certified Professional Photographer. This in-depth study of the technical side of photography will help you gain the knowledge that is equivalent to a semester of college. Students will cover lenses, lighting, light ratios, H&D curves and color theory, as well as a multitude of other topics. This class is likely to be the most intense photographic learning experience students will ever encounter.

Gary and Kathy own and operate Gary's Studio of Photography in Hot Springs, Arkansas. Both are Master-Craftsmen and Certified Professional Photographers. Gary received his Educational Associate and Honorary Educational Associate from American Society of Photographers and both of them are Approved Photographic Instructors. Gary and Kathy have been awarded Life Memberships in Arkansas Professional Photographers Association and Southwestern Professional Photographers Association.

Course #29
Level: All Levels



The Boutique Studio

Lori Nordstrom
Winterset, Iowa nordstromphoto.com



What does it mean to run a "boutique" business? You don't need to have a studio space to be boutique! Being boutique is about how you run your business and the experience and custom products you provide to your clients. In this class, you will photograph kids and families using Lori's simple studio lighting system and outdoor available light. Afterwards, you'll be a part of a live sales session where you will get to ask questions and help "Mom" with her order. Learn the process of working with clients, from the first phone call to the final delivery, in an upscaled, boutique way that will put you on the path to drawing in qualified clients and being more profitable in your business.

Lori Nordstrom owns a boutique studio in the picturesque town of Winterset, Iowa. She began her career photographing her own children in her backyard 15 years ago and is now known, not only for her simple and sweet portraits of children, but as a leader in the photography industry in the areas of business, marketing and sales. Lori is a PPA approved business instructor and marketing consultant for Studio Management Services. Sharing with other photographers and small business owners is one of the things she enjoys most.

Course #30
Level: Intermediate



**Outdoor, Location Studio
And Underwater Photography**

Larry Peters & Brian Killian
London, Ohio petersphotography.com



Expect something new from Larry and Brian this year! This course has been expanded to include outdoor and location, with creative lighting. Learn how Peters Photography keeps clients coming in the door, even in a down economy. The class will also include marketing, basic and advanced studio lighting and how to sell your work for top dollar. Brian and Larry have been working hard to give you the most current ideas available. Your photography will hit a new level of professionalism after learning the creative side of senior work. Whether you have a studio or not, this hands-on experience has something for everyone. However, you must already have a working knowledge of your camera and the basics of lighting.

This is a class that can refresh your ideas, challenge your imagination and keep you on top in your area. From cutting edge photography to great marketing and sales techniques, you will go home with the successful formula to make a good living and to enjoy what you do. Larry Peters is a leader in the industry and has always been on the cutting edge of new techniques. Brian Killian is a vital part of the business and works closely with Larry. Come and see these two Masters of Photography at work.

Course #31
Level: Beginning to Intermediate



**Making a Good Living
With Your Eyes, Heart, and a Camera**

Ralph Romaguera & Roch Eshleman
Metairie, Louisiana romaguera.com



If your goal is to distinguish yourself from other photographers while managing a successful studio, you need to spend a few days with Ralph Romaguera and Roch Eshleman as they engage you in the exciting world of digital photography while providing you with the tools to manage a successful studio.

Ralph is a believer that a photography class should make you SEE the world rather than just LOOK at it. There is much more to photography than just snapping an image. A photographer must know how to relate to their potential clients and that involves a caring nature, a trusting heart, and a passion for photography, the vocation you have chosen to spend your life doing! Roch is the business manager for Romaguera Photography who oversees a staff of 20 and coordinates the studio's sales efforts. Together, they are an unbeatable formula for success.

Course #32
Level: Intermediate to Advanced



**Get Photoshop Smart
Sharpening Your Creative Skills**

Robert O. Seat
Batesville, Arkansas photobyseat.com



Photoshop is the ultimate creative tool, and everyone has it. Get Photoshop smart. Take your skills to a new level, and transform our images into jaw-dropping works of art. Create images with the impact that today's clients demand. Creativity, efficiency, and managing problem images will be key topics. Come prepared to learn about: Create Flawless Extractions, Shooting and Lighting for Photoshop, Design Dynamic Realistic Composites, Image Prep and File Management, Color Management and Workflow, Smart Objects and Filters, Mixer Brushes, Power Retouching, and more.

You will need to bring your computer with Photoshop installed, tablet or mouse, camera (optional), and all your creative juices. Robert is a Master-Craftsman and is known for his down to earth teaching style and his extensive knowledge of Photoshop. He has been a full time professional photographer for 36 years and has been teaching digital imaging since 2001 at numerous schools and conventions. All four of Robert's prints were selected for the 2011 Loan Collection, earning him the Diamond Photographer of the Year at PPA.

Course #33
Level: Advanced



**Advanced Photographic
Artist Composites**

Richard Sturdevant
Garland, Texas sturdevantstudio.com



Richard Sturdevant's Advanced Photographic Artist Composites will help you separate yourself from the average photographer. This Class is for advanced photographers with a strong understanding of Photoshop. Get ready for a week of creative inspiration, sound creative Photoshop techniques, and an introduction to Corel Painter to help finish off your creative art.

Richard is known for sound lighting techniques, a passion for teaching, and a willingness to share everything he knows with others. This is more than just a Photoshop class. You will learn Creative Lighting for Compositing, Color Theory, and Superb Blending Techniques. You will photograph your own image to work with and will complete a masterful work of art. Other topics include: Light Pattern Matching for Blending Images, Photoshop for Compositing, Corel Painter for Finishing, Composition Theories and Techniques, Color Theories for Dynamic Impact, File & Image Preparation, Extracting the Image with Flawless Edges and Hair, Bringing an Idea to Life and How to Photograph for It, How to Incorporate Art into Your Studio and to Make Money with It, and How to Teach Yourself to Think Like an Artist.

Course #34
Level: Intermediate to Advanced



Image Whisperer

Janice Wendt
San Diego, California jwendt@niksoftware.com



Did you ever wonder why your images do not live up to your expectations? Learn retouching techniques that bring back the "alive" feeling, the mood, and all that inspired you when you committed to capture the image! Janice will teach you how to "listen" to your images and to bring them back to the vision you had with minimal time using the latest time saving tools from Nik Software. This course will include the steps to creating award-winning B/W prints from RAW to final. Explore High Dynamic Range (HDR), and how to blend this high texture medium with your portraits. Also included in the program will be a bonus lesson on how to set and use your Wacom tablet to be more productive. Tools to be used include: Photoshop CS5 and the full suite of Nik Software products including the latest software releases.

Janice Wendt is the trainer to the trainers. She is Nik Software's foremost photographic talent for product education. She has also become one of the industry's most respected and leading retouch and image enhancement artists and spends much of her time creating new educational materials that covers the digital capture process, digital workflow. She offers a practical view of retouching that features alternative, time saving techniques.

Course #35
Level: Beginning



A.B.C.'s of Photoshop

John Wilson
Fort Worth, Texas johnwilsonstudio.com



This course is designed for the person with very little or no experience with Photoshop. Each student is expected to know computer basics, (how to locate, open, save, move files, etc.). This is a "Hands-On" Basic Photoshop CS6 class, not a basic computer class. A DVD will be provided for each student, which contains all project images from the week long class. This Disc will belong to the student upon completion of the course. This class is a "Stress Free," hands-on workshop, facilitated by a patient instructor. Students will learn to use the tools, and multiple methods, needed to enhance, correct and polish their images... saving time and money!

John Wilson, featured in the October/November issue of the Texas Professional Photographer owns a studio in Fort Worth, Texas, and is a commercial photographer for Lockheed Martin. He is a popular instructor at Texas School and teaches "Real World," everyday techniques used by the best Photoshop users. His class will enable and empower the student to communicate more intelligently with their lab and in house retouchers.

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TSPP Director, Don Dickson, 1501 W. 5th St., Plainview, TX 79072

Please observe the following:

January 3rd - January 21st...	Full Refund
January 22nd - March 21st...	\$100 Penalty
March 22nd - April 1st.....	\$200 Penalty
After April 1st.....	No Refund

The Texas School of Professional Photography reserves the right to cancel courses, change faculty, or refuse admission to any student. Please note: **You must be 21 years old to attend Texas School.** You must be able to show a form of identification at registration proving your age. Please fill out the application on this page. List a first, second and third choice of classes. Mail or FAX (do NOT send a cover page with your FAX) your application on January 3rd, 2013, at 11 pm or later. OR, take advantage of our ONLINE REGISTRATION at www.TexasSchool.org. Classes will be filled on a first-come, first-served basis as postmarked or received online.

If registering by mail, send to: Don Dickson, 1501 W. 5th St., Plainview, Texas 79072. Don's phone number is 806-296-2276 (9-6, M-F Only). Don's FAX number is 806-291-8669 and his email is don@dondickson.com. Do not call until three weeks after applying. All correspondence must be in writing with full name. If your choices are not available, you will be placed on standby and notified. If you are not placed on standby, your check will be destroyed on April 5th. If your first choice is not available, you will be placed in a class of your second or third choice, if available.

Print or type all information. Incomplete applications will be returned.
No postmark prior to January 3rd will be accepted.

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Mailing Address (St. or P.O.): _____ City: _____ State: _____ Zip Code: _____

Ph: Bus: () _____ Ph: Res: () _____ Ph: Cell: () _____

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Is this your first time to attend Texas School? Yes ____ No ____ Shirt Size: _____

1st Choice # _____ Instructor _____

2nd Choice # _____ Instructor _____

3rd Choice # _____ Instructor _____

Method of Payment: Check # _____

Credit Card # _____ Exp. Date _____ If using credit card: VISA ____ MC ____ AmExp ____

If using Credit Card: Signature _____

I certify that I am at least 21 years old. Signature _____

If attending on Scholarship, please state source of Scholarship _____

NOTE: Scholarship recipients still need to guarantee class with credit card.

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TUITION for non-TPPA MEMBERS is \$590 (This includes 2013 membership in Texas PPA!)

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Amount of Tuition \$ _____

Texas PPA Membership (\$95) \$ _____

Late Payment Penalty (\$25) \$ _____

TOTAL ENCLOSED \$ _____

(Checks Payable to: Texas School of Professional Photography)

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©Laura Rose Focal Length: 70mm Exposure: F/8 1/125 sec ISO 100

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Texas PPA Regional

Photo Conference & Trade Show '13

Arlington, Texas



A Texas Event for *All* Photographers

March 15 - 17, 2013
Arlington Convention Center
Arlington, Texas

by
Bill Hedrick, TPPA Editor

If you love photography... this event is for YOU! That's right, photographers from all over the six state region will be making their way to Arlington, Texas, in March for an event like no other... the Texas Regional Photo Conference & Trade Show. It's all new and designed to have something for all photographers from all levels and will host some of the finest program speakers in the country who will share their knowledge and talent. But, most of all, it will be loads of fun.

The Arlington Convention Center, next to Six Flags Over Texas, is the setting for this awesome event. Whether you are just starting out in photography, a serious enthusiast, or a seasoned pro, there will be programs and workshops on a wide variety of topics just for you. Beginning on Friday, March 15, we'll have several workshops on everything from Photoshop and Painter to "hands-on" studio and location setups. Come and see how the pro's do it and learn the secrets to making those fantastic images you've always wanted to do.

Portfolio Review - Have you ever wanted to have your photography reviewed by an expert? This is your chance. On Friday evening, attendees are invited to sit in as a group of Master Photographers give a "portfolio review" to any attendee who wants one, thanks to our friends at SWPPA. You'll learn what the experts look for and how to improve your photography. Or, if you would rather have a more private critique, these experts will be on hand Saturday afternoon for a "one-on-one" review in private. You will learn more in a few minutes than some learn in a lifetime about making great, winning photographs.

Great Programs - Then, you'll definitely want to stick around Saturday and Sunday for the main programs and Trade Show. There will be three programs running at a time throughout the morning and afternoon both days... some 24 programs altogether in two short days... on topics like: photographing birds, nature and wildlife photography, getting great shots of pets, sports & activity photos, high school seniors, baby photography, commercial photography, lighting and exposure, posing techniques, making art from your images, running a home studio, marketing and much more.

Photo Competition - No photo conference would be complete without a Photo Exhibit and the officers and staff of Texas PPA have put together something new and exciting where EVERYONE gets to select the winning images! That's right, since we're moving our conference from the fall to the spring, and since we've just had an Affiliated Print Judging at the recent SWPPA Conference, we'll have a fun and exciting People's Choice Photo Contest and you are invited to be a part of it. All attendees are urged to bring two images to the show. They can be new images or they can be images that have already been judged and scored. It doesn't matter. All of these images will be displayed and numbered and each attendee can vote on their favorite prints of the exhibit! Trophies and ribbons will be awarded to the winners and you might just be one of them!

Trade Show - Finally, you'll need to find time between all of the exciting programs to visit our Regional Trade Show featuring exhibitors from around the country who will be on hand to demonstrate the latest equipment, software and just about anything you can imagine that pertains to photography. If you are a "gadget" person (like most of us), you'll be in heaven! Just a trip to the Trade Show is worth the trip to Arlington.

Read on to find out more or check our website www.TPPA.org for further updates as they come available. In the meantime, make plans to spend the weekend with us in Arlington, March 15 - 17, at the Arlington Convention Center. As always, if you are an affiliate member of Texas, Louisiana, Arkansas, Oklahoma, New Mexico, or Colorado, your registration for this event is FREE!

Dec/Jan 2013





Texas PPA Regional



Photo Conference & Trade Show '13

Arlington, Texas



Check Out Our Schedule

Friday, March 15, 2013

8 AM - 12 Noon
8 AM - 12 Noon
9 AM - 12 Noon
9 AM - 12 Noon
1:30 PM - 5 PM
1:30 PM - 5 PM
1:30 PM - 4:30 PM
1:30 PM - 4:30 PM
7 PM - 9 PM

PHOTOSHOP/PAINTER Workshop - Suzette Allen *(Extra Fee Req'd)*
MARATHON PRESS Business Seminar - Ann Monteith *(Extra Fee Req'd)*
Hands-On FULL STUDIO SETUP - Cris Duncan *(Extra Fee Req'd)*
Hands-On FULL STUDIO SETUP - Carmen Schettino *(Extra Fee Req'd)*
Hands-On Outdoor & Location w/Equipment - Randy Kerr *(Extra Fee Req'd)*
PHOTOSHOP/PAINTER Workshop - Suzette Allen *cont. (Extra Fee Req'd)*
MARATHON PRESS Business Seminar - Ann Monteith *cont. (Extra Fee Req'd)*
Hands-On FULL STUDIO SETUP - Cris Duncan *cont. (Extra Fee Req'd)*
Hands-On FULL STUDIO SETUP - Carmen Schettino *cont. (Extra Fee Req'd)*
Portfolio Review - everyone welcome

Saturday, March 16, 2013

9:00 AM
8:30 AM - 11:00 AM
8:30 AM - 9:30 AM
8:30 AM - 9:30 AM
10:00 AM - 11:00 AM
10:00 AM - 11:00 AM
10:00 AM - 11:00 AM
11:00 AM - 4:00 PM
1:00 PM - 6:00 PM
4:00 PM - 5:00 PM
4:00 PM - 5:00 PM
4:00 PM - 5:00 PM
5:30 PM - 6:30 PM
5:30 PM - 6:30 PM
5:30 PM - 6:30 PM
6:30 PM
8:30 PM - 10:00 PM

DEADLINE for Turning In Photos for People's Choice Exhibit
Posing & Lighting - Bruce Berg
Boudoir & More! - Cindy Cofer *sponsored by Virtual Backgrounds*
Nature & Landscapes - Steve Kozak
Sports & Activity Photos - Pat Cahill *sponsored by ACI Lab*
Graphics: Art from Your Images - Charlie Mosher *sponsored by Graphic Authority*
Fashion Photography - Steve Ellinger
Trade Show Open
Informal, One-on-One Print Critique
Nature Photography - Tim Ostermeyer
Posing & Lighting - Sam Gardner & Patricia Mathis *sponsored by Miller's Lab & Larson*
High School Seniors - Suzy Fulton
Studio Workflow - Mark Chen
Lighting & Exposure - Randy Kerr
Commercial Photography - Carmine Schettino
DEADLINE for voting on prints
A Bird Photographer's Story - Arthur Morris *sponsored by Canon*

Sunday, March 17, 2013

8:30 AM - 11:00 AM
8:30 AM - 9:30 AM
8:30 AM - 9:30 AM
10:00 AM - 11:00 AM
10:00 AM - 11:00 AM
11:00 AM - 4:00 PM
2:00 PM
4:00 PM - 5:00 AM
4:00 PM - 5:00 PM
4:00 PM - 5:00 PM
5:30 PM - 6:30 PM
5:30 PM - 6:30 PM
5:30 PM - 6:30 PM

Senior Portraits - Dan Frievall
Getting Published - Mike Marvins
Facebook - Chris Meyer *sponsored by Pro Photo Deals*
Brand Marketing - Joy Vertz *sponsored by Miller's Lab*
Entering Print Competition - Richard Sturdevant
Trade Show Open
AWARDS PRESENTATION - Trade Show Area
Pet Photography - Margaret Bryant
Adobe Lightroom - Nick Tsakris *sponsored by Pounds Labs*
Set Design - Debi & Steve Ragland *sponsored by Miller's Lab*
Running a Home Studio - Larry Lourcey
Opening Your Own Studio - Emily Potts
Posing, Lighting, Composition - Gabriel Alonso



Texas Professional Photographer

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Texas PPA Regional



Photo Conference & Trade Show '13

Arlington, Texas

Hands -On Workshops

Join us on Friday and attend any one of a variety of workshops on a wide variety of subjects such as Photoshop, Painter, Business, and "hands-on" workshops on studio or location lighting with equipment for you to see and use. Suzette Allen, an expert on Adobe Photoshop and Painter will share her talent in a day-long session guaranteed to amaze you. Marathon Press brings in Ann Montieth for a dynamite Business program for those who realize the importance of great business and marketing in today's economy. Cris Duncan and Carmen Schettino each will have a complete camera room set up for some hands-on experience for each one who attends their classes. If you are an outdoor photographer, Randy Kerr will show you how to "see light" for exceptional portraits. Each of these workshops requires an additional fee and class sizes are limited, so book your class early.



We Want YOU to be a Photo Judge!

Here's an opportunity for everyone, regardless of your skill level, to be a part of a professional photo competition and it is FREE! You can bring up to two competition prints (no smaller than 16x20 but no larger than 20x24) and all prints will be exhibited for everyone to see and vote on their favorites. This "People's Choice" competition is something we're doing this year only in place of our regular affiliated competition. You can bring prints that have already been scored if you wish. Or, you can bring new images. It doesn't matter! Each attendee will receive a "ballot" in their registration packet and you simply vote on your favorite images. After the ballots are added up, the winners will be announced on Sunday afternoon in the Trade Show area and there will be plenty of trophies and ribbons to go around. It will be fun and inexpensive and every attendee is urged to participate.



Programs... Programs... and MORE Programs!

You wanted more programs and a variety of topics... you got it! You want shorter programs... you got it! Just think about it... two dozen programs in just two days, not to mention the workshops on Friday. Whatever type of photography you enjoy doing and no matter your level of expertise, you will find something that will make your day. Perhaps your interest is in nature and wildlife. We have it. Maybe you enjoy taking sports and action shots and want to know how the pro's do it. We have it. Maybe you're thinking about opening a home studio or want to learn posing and lighting and all of those things that set the pro's apart from the rest. Maybe you're a fashion photographer and want to stay on the cutting edge. It's here for you. Or, have you ever wanted to know how to do great boudoir photography?



This is your opportunity to learn this and more. Maybe your studio needs a good shot in the arm and you need to brush up on the latest marketing techniques. It's all here at the 2013 Texas Regional Photo Conference and Trade Show. Never has so much information been available in such a short time frame from some of the finest photographers in the country and it will all be at the Arlington Convention Center in Arlington, Texas, March 15-17, 2013.



Out-of-This-World Trade Show Extravaganza!

Gadget guys, hang on to your hats... we have something for you. The highlight of any Photo Conference is the Trade Show and our regional show is one of the largest in the country. Vendors representing every facet of the photography industry will be on hand to visit with you one-on-one and will be anxious to share the latest techniques, equipment and services. These are the folks who sponsor many of our program speakers and they know what great photography is all about and are there just for you. So, plan to spend some quality time browsing and don't forget your checks and credit cards.



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THE ART & SCIENCE OF LIGHTING

“Position Matters”

by Cris Duncan



Photography *(definition)* the art or science of producing images by the action of radiant energy and especially light on a sensitive surface. Merriam-Webster Dictionary

Photography is indeed an art - A subjective interpretation of the people, places and things that we encounter on a daily basis. Photography is also a science, objectively governed by physics. What makes photography so special compared to other mediums is the science of light. Painters can create any fantasy they desire with their brush, but photographers must create a fantasy within the bounds of nature, physics and the laws of light. Light is ruled by nature and can only do what it is limited to do. While it can be manipulated, the physics and natural state of light is what we must all understand to excel in this craft.

There are a few laws that we will examine in this and subsequent articles. First, we travel back in time to science class and recall what exactly is a law?

Law - *(definition)* a statement of fact, deduced from observation, to the effect that a particular natural or scientific phenomenon always occurs if certain conditions are present.

In a previous article we discussed a critical law to understand before lighting your subjects, The size of the source relative to the distance from subject. If you missed the previous article, it can be found in the October/November 2012 issue of Texas Professional Photographer magazine.

In this edition we will examine another important law of lighting... The Law of Inverse Square. This phenomenon can sometimes seem daunting and overwhelming, but at its basis it is quite simple and important for maintaining proper exposure during the course of a session or event.

Before we continue, it is important to remember that exposure is exponential not sequential-- Meaning that each stop is double or half of the stop values on either side of it. For example f5.6 is half the light (exposure) of f4.0 and twice the amount of light at f8.0. The same holds true for ISO and shutter speed. Each stop is half or double the light, depending on which way you slide the scale. Now that we have that understanding we can go deeper.

The Law of Inverse Square states that when the relationship (distance) from the light source to the subject is changed, the output (exposure value) of the light changes at the inverse square of the distance moved. Whew! On the surface that takes a minute to wrap your head around so let's look at this law in a basic, easy to understand formula.

Example-- Move the light source double the distance from the subject, 2x. According to the rule, we must square the distance moved, $2^2 = 4$. Now we must invert that number, $1/4$. So the Law states $2x=1/(2x^2)=1/4$. This means that whenever the light to subject distance relationship is doubled, we lose two stops of light and whenever it is halved, we gain two stops of light. It really is as simple as that.

Note that this law is only in effect when using an additive lighting technique, meaning you are using flash, strobe, a continuous source, reflector or other similar light source. When working outside in daylight, this law is not practiced because the relationship from the Earth to the Sun does not change.



Figure 1

In practical terms, how does this phenomenon affect you on a daily basis in your business. First, let's go build on what we learned last time about the size of source rule. It states that the larger the source and the closer it is to your subject the softer the light quality will be. If you are photographing a head shot and wish to use a very soft light, you would place the light source very close to the subject to achieve that soft light needed. It works great, but by doing this you have now introduced another issue that needs attention. The law of inverse squares plays a very big role in this situation (*Figure 1*).

By having the light source this close to your subject, the camera left shoulder is now one stop brighter than the face which is one stop brighter than the camera right shoulder (*Figure 1*). This contrast range is a push for an individual and not acceptable for a group of two or more. What does one do? Fortunately, you have a couple of options. One is to move the light position farther away to where the fall-off is minimal reducing the effects of the Law of Inverse Square. It is important to note that the farther the light source from your subject, the greater range you can work in without dramatic fall-off. However, there is always a trade off. When the light is moved farther away, it becomes smaller, resulting in a harder light quality.

Another option is to use some sort of gobo to reduce the amount of light hitting the areas closer to the source in-turn lowering it's exposure value, but this may require another set of hands or mounting device.

The simplest way to combat this is to just rotate your source so your subject is at the edge of the light. This will put the law of inverse square on your side as now the light from the box is more efficient, meaning it is traveling relatively the same distance to illuminate your subject (*Figures 2 and 3*).

One thing we know is that exposure will be constant as long as the distance relationship from source to subject has not changed, but what to do when it does and it is not feasible to continue to meter? Use physics and science to work for you.



Figure 2

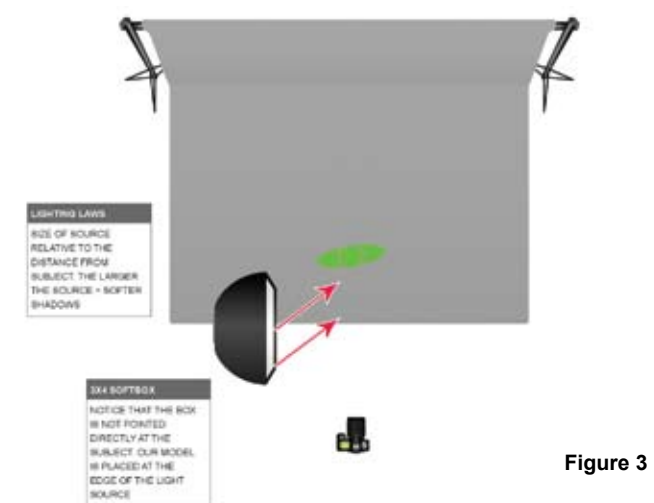
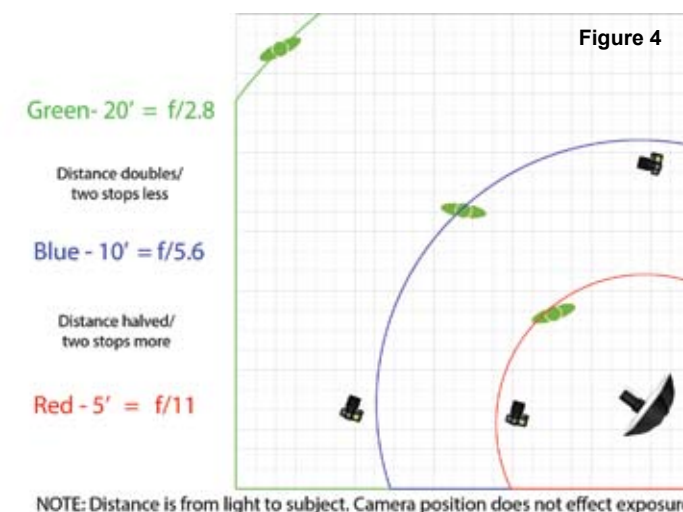
A practical and easy setup utilizing this is when using off-camera flash at a wedding or session with constant subject movement. Before we explore this option please note that this requires your flash set on manual and you are not using TTL technology.

For instance, you are photographing a wedding reception and your light is placed on the edge of the dance floor, 10' away from the center (*Figure 4*). Set your flash or light source to manual and dial in the power output you desire for the depth of Field you want. I like to set my initial output to f5.6. (I will explain why later). Typically I can obtain this aperture value with my speed-light and an umbrella set at 1/4 power and my ISO at 1600. I have found that 1/4 power is a good balance between output and recycle time.

Once the light is set, meter the light at the center of the floor. As stated earlier, I want at least a f/5.6 aperture value for this initial setting. I adjust my output and ISO until I achieve the desired output. Now I am done with the meter and know that as long as my subject is 10' away from my light, the exposure is f/5.6. Using the law of Inverse square, I can easily open or close my aperture based upon where my subject is at any given time. If they are closer to the light, let's say 5' (half the distance) my exposure is now f/11 ...two stops brighter than f/5.6.

Conversely, if they move to the other side of the floor to 20' (double the distance) my exposure is f/2.8 - two stops darker than f/5.6. This is why it is good to start at f/5.6, so you have the latitude within your equipment to shoot at f/2.8. It is much easier to continue to change the aperture value than ISO or shutter speed, especially when using flash. If the initial exposure is set at f/2.8, you cannot obtain an accurate exposure if your subject doubles their distance from the light (*Figure 4*).

The advantage of this setup is that it does not matter your camera position, as long as you don't go past 90° to the light, the exposure does not change until your subject moves. This gives you the ability to shoot freely from several perspectives to create different light directions and mood without sacrificing exposure.



While on the surface, The Law of Inverse Square appears to be complicated, when in reality, the opposite is true. This rule of lighting is one that will always occur, no matter your light source or subject matter. By not only knowing the science of light, but understanding it, we can truly begin to create and manipulate light to suit our needs. Remember that light is the objective part of our craft. It will always do the same thing under the same circumstance.

I hope that these simple applications of this sometimes complicated law will help you create better images, with less error and save valuable time in post-processing correcting exposure.

Cris J. Duncan M. Photog. Cr. CPP is the founder of Find your Focus Photographic Education. He, along with his wife Deanna, run a portrait, wedding and commercial studio in Lubbock, TX. More info can be found at www.findyourfocus.org

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If You Can Light a Face, You Can... LIGHT THE WORLD

by Carmen Schettino

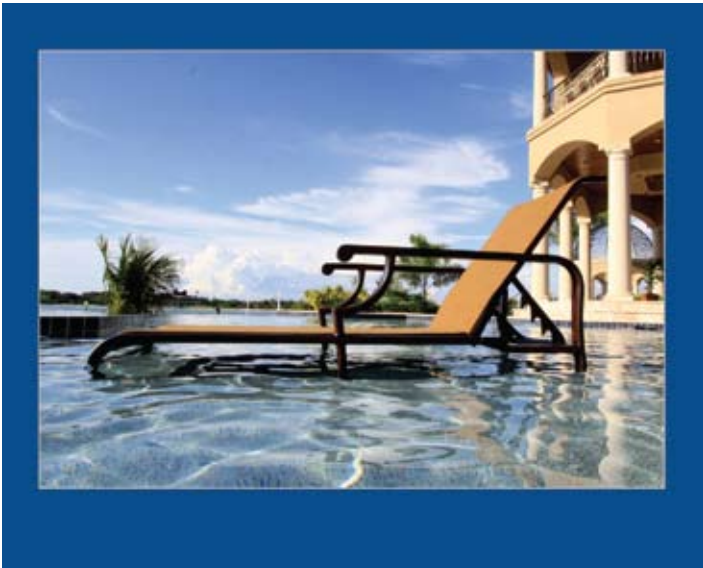


After 25 years as a professional photographer, I can truthfully say that I’ve photographed just about anything you can imagine. In fact, what keeps things interesting are the unexpected assignments that come my way day after day. Each time the phone rings, I look forward to a new challenge, no matter what the subject matter. Having the confidence to tackle any assignment is the result of years of training under some of the finest photographers in the country who taught me the basic foundation of lighting, posing, and the balancing of highlights and shadows.

Great photographers such as Pappa Fassbender, Joe Zeltzman, Don Blair, Monty Zucker and Leon Kennamer may be unfamiliar to some of our newer photographers today but they taught us about directional lighting and how to maintain detail in shadows, something that not only applies to portraiture but product photography as well. When product photos are published in a magazine, there is a tendency for them to “build up” more contrast and the clients don’t want them to lose detail in the shadow areas.

See the Light - Whether you are using a \$3,000 set of fancy strobes, window lighting, or an incandescent bulb from Home Depot, it is essential to understand lighting patterns and quality of light. In portraiture, we control the direction of light in order to give character to the subject. By controlling the direction of light and the ratio of shadow to highlights, a photographer can actually “slim down” a subject or create mood. These are the things that set a professional photographer apart from all the rest.

Once you learn to “see the light” and use it to your advantage, the next step is obtaining a proper exposure. Before the days of digital, a good photographer had to understand lighting and exposure and be able to predict with a great measure of certainty how the final image would turn out. Today, with digital cameras and



“instant viewing,” that job is much more simple... just look at the Histogram. As easy as this might seem, it is surprising how many photographers skip this step and decide to “fix it on the computer later.” If your exposure is off, don’t wait until later to correct it. Do it in the camera! Remember, time is money and you can spend a tremendous amount of time at the computer correcting simple things such as distracting backgrounds, trees growing out of people’s heads, and distracting items in the foreground. It’s quicker and less expensive to simply move to the left or right or up or down to change your view before making the exposure.

Time is Money - Let’s face it. Studios are going out of business across the country because photographers are spending much of their time at the computer when they should be outside of the studio finding new clients and joining the right organizations where they can meet potential clients. There are people out there who have the money to spend and want the best photography available. But you won’t find them while you’re sitting at the computer retouching photographs.



Networking for Business - For years, I’ve concentrated on finding those clients who have the money to spend on my work. To accomplish this, I’ve been a member of Rotary, the Chamber of Commerce, the local Advertising Club, and I’ve volunteered my time for many charities in my community. When I moved from New Jersey to Florida some twenty years ago, I found myself in a new community with no business at all. However, I came with a great deal of confidence from the years of experience I had accumulated and the knowledge I had gained as a Master of Photography. Even so, it took a lot of hard work before I was recognized as a good photographer in my new community. What helped me as much as anything else was my portfolio of work from past clients that included American Express, Ingersoll Rand, Kodak, Mobil Oil, J.C. Penny, Prudential Insurance, Rolls Royce and more. Your own work is your best advertisement to new clients.

Like many other photographers, I began as a portrait and wedding photographer. Making the transition to photographing executives and annual reports came naturally and I found myself using the same principles and techniques no matter what type of photography I was doing later. Knowing these basic principles came in handy one day when a friend told me about a company about an hour from my studio that needed some photography. When I arrived with my portfolio of 20x24

canvas prints, I realized it was the headquarters for the county electric supply. My hope was to get some business from them in a month or two but I nearly fell through the floor when the marketing manager asked, “Can you shoot on Thursday?” This was the start of a great business relationship that has lasted over seven years.

However, I’ve never been one to put all of my eggs in one basket. While photographing executives and doing annual reports, I was also doing my share of volume work including a yearbook for a sports academy, photographing 350 students a year. Along with this, I photograph baseball, soccer and tennis players and some of my referrals come from unlikely sources. While playing tennis with a gentleman recently, he mentioned that he was starting a tennis magazine and asked if I would like to do some photos for him. Out of the last twelve issues, my photography has made the cover ten times. In addition, my credit is next to another twenty to thirty images on the inside of the magazine.

Social Media vs. Face-to-Face - In today’s world, being on the web is a must and social media has become a part of doing business. Keeping in touch with clients by email is fine but I still believe that nothing is as effective as calling them on the phone or, better yet, visiting with them in person. When I first joined the advertising club, I didn’t want to get too involved. But, after a few months, they discovered that I had served as president of the New York Professional Photographers Association and was on the Portrait Committee for PPA. I was hesitant at first. After all, I came to Florida to relax. However, a year later, I was president of the Advertising Club as well and the contacts I made in that one organization alone was well worth the time and effort and eventually led to me photographing the Governor of Florida and the local Bishop.

As excited as I am today about being a professional photographer, that doesn’t mean that work comes easily or without effort on my part. However, I do believe that a proper foundation and the knowledge that has been shared with me from the “best of the best” has given me an edge over much of the competition. As a matter of fact, my Dad never thought I could make a living in photography. I still chuckle when I recall what he said to me on many occasions... “When are you going to get a real job?”

Carmen Schettino will be one of the speakers for the TPPA Regional Photo Conference & Trade Show, March 15-17, 2013, in Arlington, Texas. For more information, go to www.TPPA.org.



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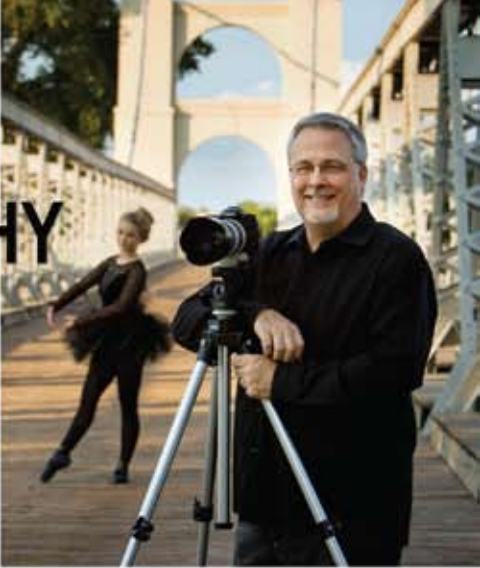
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The Fundamentals of Manual FLASH PHOTOGRAPHY

by
Steve Kozak, M. Photog., Cr., PPA Certified



Can you divide 110 by 10? ($110 / 10 = ?$) Did you get 11 as the answer? Then you already know enough to start using your flash in manual mode. No more TTL. No more hoping your images turn out. No more relying on the camera and the flash to give you an unreliable opinion about the proper exposure. By shooting your flash in manual mode, you are in control of your images and your exposure!

It begins with a simple formula: Guide #/Distance = F-stop

Now, I can already hear the jeers of the youngsters saying that “Guide numbers are for geezers.” Maybe so, but we geezers never have to keep adjusting our flash because it can’t get the exposure right the first time. With manual flash, the exposure is consistent - EVERY TIME! With this simple formula, you simply divide the flash-to-subject distance into the guide number and you have your f-stop!



Illustration A - Like an adjustable flashlight head, it so much brighter when the beam is focused.

So, a flash with a guide number of 110 at 100 ISO will give you an exposure of F22 at 5 feet. $110 / 5 = 22$. No guessing. No adjusting. No problem!



Illustration B - ...and, like an adjustable flashlight head, extremely dim when the light is spread.

The problem lies in the “so-called” features that manufacturers have added to the flash so that anyone with no experience can pick up the flash and place it on a camera and set it to TTL and get a picture with an average exposure. I never settle for average exposures... I strive to get perfect exposures! You should, too!

The “feature” that causes trouble for those of us who want control of our equipment is the flash’s “zoom” head. You may not realize that when set to “auto zoom”, your flash tracks the focal length of your lens as you zoom the lens. The result is sort of like one of those heavy duty, focusable flashlights. By twisting the lens area of the flash light, the light beam spreads wide or narrowly focuses the beam. The problem is, it’s so much brighter when the beam is focused (see *Illustration A*) and extremely dim with the light is spread (See *Illustration B*).

Now, imagine that happening with your flash. When you are at wide angle, the flash is spread over a larger area to cover your wide angel of view, but it is very dim. When you focus to telephoto, the beam is focused to a very confined area (angle of view), but is now much more intense. That is a pretty lousy problem for a photographer to have!

The fact is, the exposure of your flash is changing because you had the audacity to zoom your lens. How dare you want to zoom your lens!

So how do you keep your flash from getting dimmer or brighter when you zoom your lens? (*Image 1*) You turn the auto zoom off! With the auto zoom head turned off, the flash no longer tracks your zoom on the camera. You are free to zoom without penalty of the flash output changing because now, your flash output will be consistent!

If you are using the Canon 580EXII or the Nikon SB900, set your flash zoom head to Manual Zoom at the 35mm setting, and now your flash has a guide number right around 110 (*Image 2*).

This means, you will get consistent flash exposures every time and you can now use the formula, $GN/Distance=f\text{-stop}$ with reliability! I have also found that the angle of



Image 1 - No, “M” indicates the zoom is automatically tracking the lens.



Image 2 - “M” stops zoom tracking. Set the angle of view on flash to 35mm.



Image 3 - The selective output setting acts like a dimmer switch with lights in your home.



Image 4 - Make sure the setting on this dial is at “full power,” represented as 1/1.

view at 35mm provides sufficient coverage from edge to edge for almost all of my wide angle images. There may be something of a coverage issue if you are using extreme wide angle lenses with a flash mounted on your camera.

There are still two more missing pieces of the puzzle: the shutter speed and the selective output settings of the flash.

Our formula for flash exposures gives us the f-stop, but does not give us a shutter speed. This is because the shutter speed for flash exposures is determined by the camera... sort of. The truth is, the fastest shutter speed that can be used with a flash is determined by the camera, and is known as the “sync” speed.

The “sync speed” synchronizes the shutter with the flash so that the flash fires - once the sensor is completely unobstructed by the shutter or curtains and mirror inside the camera body. If these elements are not out of the way of the sensor when the flash fires, the camera is said to be “out of sync” and the result is a portion of your image does not record the exposure of the flash.

Think of the curtain or mirror as a door from one room to another. If you open the door all the way and fire your flash into that room, there is no obstruction and your flash is properly recorded. However, if you only open the door slightly and fire your flash, the light does not get passed the door and into the room. That is how it is with a camera out of sync with the flash.

With most cameras, the sync speed will be from 1/125 to 1/250. I suggest using 1/125 which is well within the sync of most pro cameras. The fact is, you can use any speeds slower than the camera’s stated sync speed, you just cannot use speeds faster than the stated sync speed. We will cover more of this in a future article.

The final setting we have to check is the selective output settings on your flash. This is the control that acts just like a dimmer switch with the lights in your home. (See *Image 3*) You can turn the flash all the way up to full power, or you can set your dimmer switch to power down the output of the flash for more control. You want to make sure the setting on this dial is set at full power, which is represented as 1/1. (See *Image 4*)

These selective output settings allow us to completely control the output of our flash to get exactly the exposure we want. We will talk more about these controls in the next issue.

So, here are the parameters for manual flash:

- Camera set at 100 ISO
- Shutter speed set to 1/125
- Flash mode set to “M”
- Zoom set to “Manual Zoom” at 35mm
- Flash output set to full power or 1/1

Now we can go to work using our formula: $G\#/D=F\text{-stop}$. See if you can get the proper exposures at 100 ISO for the following:

- 10ft = F ____ @1/125
- 20ft = F ____ @1/125
- 5ft = F ____ @1/125
- 15ft = F ____ @1/125
- 7ft = F ____ @1/125

There, you have it! You now understand a basic fundamental of flash photography that eludes more and more photographers in today’s hi-tech world.

Steve Kozak is an instructor at the Texas School of Professional Photography. His class, “Secrets to Success when Turning Pro,” is one of the most popular classes at the school. As he says, “Merely owning a camera does not make one a photographer any more than owning a pencil makes one a poet.” Steve will also be a speaker at the 2013 Texas Regional Photo Conference and Trade Show in March. You can learn more about Steve at www.SteveKozak.com.

In the meantime, here are the answers to the quiz above:

1. F11, 2. F5.6, 3. F22, 4. F8 5. F16



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Best First Time Entry
"Making Amends"
 Amanda Lundy



ASP Regional Medallion, Kodak Gallery Award
"Knocking at Heaven's Door"
 Richard Sturdevant



Fuji Masterpiece Award
"Age of Innocence"
 Phyllis Kuykendall



Best Illustrative - General Exhibit
"The Old Home Place"
 Sherry Braden



Best Event Album - Master & General Exhibit
Kodak Gallery Award
"The Perfect Day... Suzanne & Ryan"
 Elizabeth Homan & Chris Hanoch



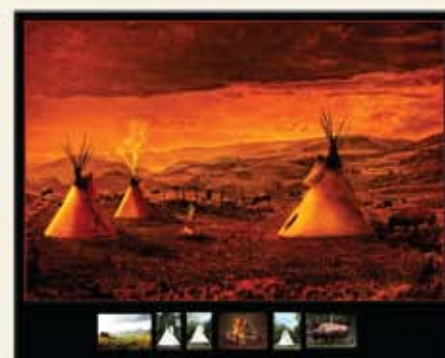
Best Wedding - Masters Exhibit
"Wrapped in Love"
 David Sixt



Lexjet - Best Color Image
"Monet's Garden"
 Ann Naugher



Best Wedding - General Exhibit
"Field of Roses"
 Terri Eddington



Best Artist - Masters Exhibit
"Native American"
 Dwaine Horton



Kodak Gallery Award
"French Quarter Trio"
 Steve Ervin



Best of Show
Fuji Masterpiece Award
"Fire and Ice"
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by Bill Hedrick



“The appearance of the wheels and their work was like unto the color of beryl; and they four had one likeness; and their appearance was as it were a wheel within the middle of the wheel... And when the living creatures went, the wheels went by them; and when the living creatures were lifted up from earth, the wheels were lifted up.” The Book of Ezekiel.

Rev. Burrell Cannon and the Ezekiel Airship

There is a group of people in East Texas who have serious doubts about the Wright Brothers being the first to fly. To these dedicated believers, that honor goes to Rev. Burrell Cannon, a Baptist preacher, machinist and inventor from the small town of Pittsburg, Texas.

Carrying a tattered Bible, Rev. Burrell Cannon preached mostly in and around East Texas and some say he spoke eight languages and spent some time in foreign service before the Civil War. One account says he once told a friend, “I was rich twice, poor twice, and married four times.” He was a handsome, square-jawed man who stood 6’ 4” who spent his lifetime striving to make life easier for his fellow man.

Old-timers in Pittsburg remember Rev. Cannon as more than just a good country preacher. He was a machinist and inventor with a keen understanding of engineering who patented a number of inventions including a camera designed to photograph people as they boarded trains. He truly was a Renaissance man in a new industrial age.

But his most memorable accomplishment might very well have been lost in American History and overshadowed by the Wright Brothers accomplishment on the sands of Kitty Hawk, North Carolina, one year later.

At the turn of that century, the world was convinced that “sustainable and controlled flight in a powered aircraft” was indeed possible. Already, men had flown in balloons and gliders that were pretty much at the mercy of the wind, but “powered flight” had not yet been achieved. Even so, a country preacher in

East Texas was convinced he could make it happen. After all, his design was Divinely inspired and taken right from the pages of a book written centuries earlier... the Bible.



The Ezekiel Airship might very well have flown in the small East Texas town of Pittsburg a full year before the Wright Brothers’ historical flight at Kitty Hawk, North Carolina. A full replica of the original airship is on display at the Northeast Texas Rural Heritage Museum in Pittsburg, Texas.

In the first chapter of the Book of Ezekiel, the Prophet wrote, “The appearance of the wheels and their work was like unto the color of beryl; and they four had one likeness; and their appearance was as it were a wheel within the middle of the wheel... And when the living creatures went, the wheels went by them; and when the living creatures were lifted up from earth, the wheels were lifted up.”

Cannon persuaded a local businessman, P.W. Thorsell, to let him build the airship in the top floor of his machine shop. The Ezekiel Airship, as it would be known, had fabric-covered wings and was powered by a 4-cycle gasoline engine, built by Cannon himself, that turned four sets

of paddles mounted on wheels. It carried a single pilot who sat upright and controlled the airship with a series of levers that directed the thrust created by the spinning paddle wheels. It was designed to take off like a plane but land vertically, like a helicopter.

Fellow East Texans were so convinced that it could fly that they bought shares of stock in the Ezekiel Airship Manufacturing Company for \$25 a share and Cannon raised some \$20,000 for design and development.

In 1902, a full year before the Wright Brothers’ flight, the Ezekiel Airship was moved to a field near the railroad tracks just blocks from the museum where the

replica now sits, and test pilot and machinist, Gus Stamps, climbed into the seat. Ironically, Cannon was not present when Stamps and his co-workers decided to see for themselves what the airship could do. He was preaching that day. But, those who witnessed the event said that, upon starting the engine, the airship lurched forward for a short distance before rising vertically into the air. It traveled some 160 feet, some 40 feet longer than the Wright Brothers’ flight at Kitty Hawk the next year. Reports say that the airship was vibrating badly, so the engine was turned off and it came back to earth, narrowly missing a fence row. Concerned about his job, Stamps and the others kept this amazing feat a secret for some time afterwards.

After that eventful day, Cannon’s next step was to take the Ezekiel Airship on tour to raise more money for the project. So, he loaded the airship on a railroad flatcar and took it first to Greenville, Texas. Some say that his ultimate destination was the World’s Fair in St. Louis, but he never made it.

Near Texarkana, Texas, a windstorm ripped the Ezekiel Airship from the flatcar and dashed it to pieces along the side of the tracks. Rev. Cannon was devastated and legend has it that he said, “God never willed that this airship should fly. I want no more to do with it.” Some say he left it where it lay but others say he later gathered the pieces. Nobody really knows.

However, legend also has it that Cannon later revived his interest in the Ezekiel Airship and correspondence has since surfaced that indicates that parts for a second airship were built in Chicago between 1908 and 1913. It was also reported that this second airship took

off but became entangled in telephone wires and crashed, but no written records of this event can be found.

So, why is there no mention of Rev. Burrell Cannon in the pages of American Aviation History and why did that honor go to the Wright Brothers? Some say that the main reason was that Orville and Wilbur Wright, unlike Cannon, made sure that the media was present to witness the event. While photographers and reporters gathered at Kitty Hawk, only a handful of locals witnessed the first flight of the Ezekiel Airship in rural East Texas.

Today, a replica of Cannon’s airship is on display at the Northeast Texas Rural Heritage Museum in Pittsburg, Texas. A historical marker, just a couple of blocks from the museum, marks the spot where pilot Gus Stamps made that first and possibly only flight, although rumors and stories persist even today. The airship replica was built from only one existing photograph of the airship taken in 1902.

The Northeast Texas Rural Heritage Museum is open Thursday through Saturday (except holidays), from 10 am to 4 pm. For more information, check out their website: www.PittsburgTexasMuseum.com.



Stock certificate for the Ezekiel Airship Manufacturing Company. Investors bought stock at \$25 a share, raising \$20,000 for research and development of the Ezekiel Airship.



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Dixie has learned what marketing tools work and what don't work and how to maximize dollars and time to attract seniors and to encourage customer loyalty. Many of the techniques she shared can also be applied to families and children as well. After our meeting, Dixie judged our print competition. This month we had two members participate in print competition. Melanie Hall took first place with "Ruffle on the Wrong Side of Town" and Daniela Weaver took second place with "Fuzzy Friends."

September Print Winners for Brazos Valley: Melanie Hall, Daniela Weaver, Cathy Pendergrass, and Kathy Norwood with September speaker, Mark Sykes.

*October speaker, Dixie Dobbins with Print
Winners: Daniela Weaver and Melanie Hall.*

The monthly image competition was won by Tom Sergent with second place going to Cecy Ayala and third place to Rhonda Williams.

*October Print Winners for Heart of Texas Guild:
Cecy Ayala, Rhonda Williams, and Tom Sergent.*

Tony stated, "I know what I teach is basic. We just need to get it under control. We keep shooting and plan to fix it later and it will not work." Tony also asked us what inspires each of us and encouraged us to do personal projects for self-fulfilment. We were most fortunate to have been able to share the evening with this great photographer and speaker.

October speaker, Tony Corbell, receives merit for the October meeting of PPGH.

Austin News

by Bill Ledbetter & Sue Ellen Pesl

In September, Austin was proud to have Angela Gonzalez Pensack, from San Antonio, as our speaker. She delivered an awesome, comprehensive program on how to run a studio and how to sell from a studio. She reviewed videos of a live photo session and demonstrated how to sell from that session using a variety of products. She and her staff also reviewed their album process from start to finish, since that is one of her biggest selling items. She also discussed how she stays in touch with her clients and how she continues her strong marketing in the San Antonio area. Finally, she and her staff discussed their internal tracking systems.



September Print Winners for Austin Guild: Stephanie Sharif, Maria Bernal, and Brandi Nellis.

At our monthly print competition, Stephanie Sharif was our first place winner, Maria Bernal was our second place winner and Brandi Nellis was our third place winner.

Paul Ernest was Austin PPA's October speaker and he delighted us with how he employs his "tri-spective" approach to his art and photography. The tri-spective position is a multidimensional, layer-upon-layer of texture, tone, color, and balance. Through a combination of disciplines, including art direction, cinematography, and fine art studies, Paul has created a formula for artistic success. Paul provided us with the simple steps that we can take to visualize, position and construct our images into works of art. Thank you, Paul, for such a wonderful art-filled and inspiring program.

Our October print winners were; John Rogers in first place, Brandi Nellis in second place and Jim Debth taking third place. Congratulations to all!

Please join Austin PPA at one of our upcoming events. You can see our entire 2013 line-up by going to www.austinppa.com. Non-members and students



October Print Winners for Austin Guild: John Rogers, Brandi Nellis, and Jim Debth.

are always welcome to attend! We have easy PayPal payment options that are available or you can always bring a check or cash at the door and we have programs to entertain and educate all skill levels!

Dallas News

by Carsten Sean Hedemann

The Dallas Professional Photographers Association hosted Emily Potts in September. Emily presented her story of moving from the big city to a small town where she started again from scratch with a new studio photographing families, young children, and seniors. Emily took us through an emotional story of her "almost studio" and showed us her path from a home-based studio to a storefront studio. She explained the best use of a photographer's money, marketing displays, relationship marketing, and forging connections with the key principles to build a studio.

Next, Emily explained how to prepare a presentation to make offers that your network partners can't refuse. She also shared her client experiences in ways that she expresses her appreciation to them.

All of our members had a wonderful evening networking and meeting friends. Several local vendors were also on hand to display their services and merchandise. The Little Red Schoolhouse committee showed a wonderful slide show of the activities and competitions from this year's event.

In October, Dallas PPA hosted Michael Greenberg as our guest speaker. Michael's presentation, "Creative Lighting," not only addressed lighting, but how to create and maintain a unique style that will differentiate you in today's marketplace. Michael also explained that you are only as good as your worst image and how he has found success in shooting the story of the wedding and not necessarily the art you can make from the wedding.

Michael talked about what he calls the "four types of wedding photography" (Traditional, PJ born in the USA, Portrait PJ, and Boudoir). He then demonstrated three types of business portfolios for different types of customers.

Perhaps the biggest contribution to the evening was his unique "High Fashion, Fine Art" style of photography and the methods he uses to achieve that look. Michael also spoke on how to find your style. "Don't just copy mine or the current trends," he says, "Go out and make a style that people want."



September Print Winners for Dallas Guild: Luke Edmonson, Dan Ferguson, Kathy Ames, Lucy Huffstetter, Yosef Yetimeta, Hung Vu, Brook Kasper, David Edmonson, and Paul Ernest

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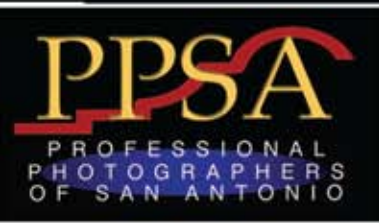
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Speaker Line-up



Paul Ernest
January 16th

Luke & David Edmonson
February 20th



Tony Corbell
March 20th



Randy & Laura Pollard
April 17th



Steve & Sophia Winslow
May 15th



Richard Sturdevant
June 19th

Maria Bernal
August 21st



Terri Travick
October 16th

GUILD & SUPPLIER NEWS

After our speaker's presentation, our members had a wonderful evening networking and meeting friends. Several local vendors were on hand to display their services and merchandise. The Little Red Schoolhouse committee showed a wonderful slide show of the activities and competitions from this year's Little Red Schoolhouse.

One of the top educational benefits provided by Dallas PPA to all Texas state photographers each year is The Little Red Schoolhouse. We've already begun planning an amazing 2013 event. More details will follow soon, but we guarantee it will be an event you will not want to miss.



October Print Winners for Dallas Guild: Dan Ferguson, Luke Edmonson, Paul Ernest, Hoang Vu, Shannon Hock, Brook Kasper, Lucy Huffsetter, and Al Hernandez

South Plains News

by Jody B. Smyers

The South Plains Professional Photographers Association held its September meeting at Harrigan's restaurant in Lubbock. Fonzie Munoz presented his program on "Starting a Studio from Scratch; Building for Success; the Do's and Dont's and Everything in Between." Fonzie's insight is drawn from real world experience and the feelings his family went through in jumping from corporate America into running a private business. "It's a scary feeling, moving from a secure position with an established company with benefits," he related before sharing his thoughts on how it affected him and his family. Fonzie also shared several things that he believes are important in business and who you should hire to help strengthen your own business. He is a big believer in hiring a banker, a lawyer and a CPA. He also shared his plan for securing a low interest, micro loan from the Small Business Administration.

Also highlighted was the importance of having health and indemnification insurance and a close call that almost led him to file a claim with PPA's Indemnification Trust. One of the more interesting points of Fonzie's program was the "Business Lifecycle" which is the four phases every business goes through; Development, Growth, Maturity, Exit, and how to find out where you are in the cycle. Fonzie also discussed his experience with a group known as Strengthfinders, an entity that helps business owners find their strengths and weaknesses and how to use them to their advantage.

At the end of the program, attendees were treated to an inspirational video proving that you can do anything you set your mind to do. Then, another guild milestone was achieved when Robert Suddarth, former TPPA, PPA and SWPPA President, was awarded the Lifetime Membership Award. This award is presented

to an individual whose life's work has enriched our profession. It is typically given for 40 years of continuous membership.

The South Plains guild is excited to have a new regular meeting place, thanks to our president, Jen Cagle's negotiating talents. Rather than a standard hotel conference room, we now have a very nice restaurant meeting room in Harrigan's Bar and Grill in central Lubbock. The room has multiple monitors viewable from many angles, and excellent food & drink is available.

At our October meeting, we were honored to have the husband and wife

team of Randy and Laura Pollard of L-Ann Imaging in Victoria, Texas. They presented a fantastic program called "Unleash the Inner Sexy," providing in-depth information on boudoir photography and the methods to success in that field. They detailed lighting, posing, marketing, sales, boudoir 'parties' and many other aspects of this expanding market. They also discussed valuable volunteer services they provide for their community through the "Now I Lay Me Down To Sleep" and "For the Love of Mine" programs. Thanks, Randy and Laura, for the great presentation, information and advice!

Randy & Laura were accompanied by Carl Clark, from Pounds Labs, who also sponsors the Pollards. Carl brought an array of super products to show and Pounds was kind enough to provide some samples for a couple of drawings. Thanks, Pounds Labs!



Robert Suddarth receiving the Lifetime Membership Award from Jen Cagle.



Carl Clark, from Pounds Lab, with October speakers Laura and Randy Pollard.



Fonzie Munoz receiving his merit from Jen Cagle, SPPPA President.

Ft. Worth News

by Keith Evans

Our September meeting was a little different from our typical meetings. Instead of the print competition, we had a live "photo shoot" much like Photo Vision. Several guild members, including Dwayne Lee, Brad Barton, Richard Dalton, and Terry Ip, volunteered. Each member photographed a model around the Colonial Country Club in different settings and were given different situations for the task. For instance, each photographer was to photograph our model using a wide angle lens in 60 seconds. After the dinner each member discussed the images to the other guild members. None of the images were corrected and they were displayed as they were shot, with no Photoshop work done on them. It was a different kind of meeting and very informative.

New guild officers were elected for the coming year. They are: Tracye Gibson, President; Phyllis Kuykendall, Vice-President of Finance; Brad Barton, Vice-President of Competition; Richard Dalton, Vice-President of Education; Steve Cantrell, Vice-President of Communication; Tom Thompson, Vice-President of Studio Projects; Sue Coleman, Vice-President of Membership; Lloyd Gabby,



GUILD & SUPPLIER NEWS



Webmster; Janette Wallace, Newsletter; and Keith Evans and Heather Lee as TPPA Representatives.

Our monthly Print Competition was also held in September and the winners were: In the Portrait Category we had a tie for Second Place between Keith Evans and Phyllis Kuykendall and First Place went to Tracye Gibson. In the Wedding category, First Place went to Terry Ip and Second Place went to Richard Dalton. In the Illustrative Category, Second Place went to Vicky Kemp and First Place went to Brad Barton. Finally, the Members Choice Award went to Tracye Gibson. As a reminder, any print that is entered must score above a certain number in order to qualify for a ribbon.

Our guest speaker for our October meeting was Leslie Kitten, owner of Servant Photography in Lubbock, Texas. Leslie talked about prioritizing your studio work (Building Your Business While Living Your Life). She talked about her marketing with schools, basic studio operations and finance.

Winners of the October Print Competition were: Keith Evans, Dwayne Lee, Brad Barton, Jeanette Wallace, Vicki Kemp, Tracye Gibson, and Phyllis Kuykendall. The Membership Choice Award went to Tracye Gibson. Congratulations to all of our winners!



Fort Worth Print Winners: Keith Evans, Dwayne Lee, Brad Barton, Jeanette Wallace, Vicki Kemp, Tracye Gibson, and Phyllis Kuykendall.

Plumeyer; and Member Choice, "I Believe I Can Fly" by Javier Barrera.

In October, PPSA welcomed Scott Robert who is well known worldwide as a great photographer and educator. In addition to receiving the 2009 Kodak Award, being inducted into WPPI's Society of Excellence, Scott was recently recognized at Imaging USA 2011 as one of the finest and leading educators in the country.

During our meeting Scott's main focus was to teach us the power of flash photography. Through his presentation and demonstrations, he educated us on the benefits of manual flash instead of relying on TTL. His humorous and captivating speaking style helped make a complex subject easy to understand. After providing us guidance on applying the concepts using a single flash, he broadened the topic to include multiple devices and workflow. He ended the evening by reminding us to embrace the learning style of film photographers by continuously practicing and improving our skills.

Our October Print Winners were: First place, "Thirteen" by Angela Pencsak; second place, "Out of the Box" by Dane Miller; and third place, "Close to My Heart" by Javier Barrera.

Texas Loses Lynn Jones

by Bill Hedrick

The Texas Professional Photographers Association, Austin Community College, and the profession of photography lost a dear friend on October 28, 2012. Lynn Jones dedicated his life to professional photography and was loved and respected by the many students and professional photographers who knew him.

Lynn Jones was born in Springfield, Illinois, at the beginning of the Great Depression. As a youth, he lived in coastal Maine where he cut ice from a pond to be shipped south on freight cars, worked to build wooden boats, and delivered mail by boat. Lynn lived on the Cranberry Isles several years and traveled to a mainland school by boat. After relocating in Houston, Texas, he served for nine years as corpsman, photographer, and operating room technician in the United States Navy.

His love of photography led him to Brooks Institute where he earned a B.A. degree and an honorary Master's degree for his professional contributions. Over 450 of Lynn's writings have been published and numerous photographs sold. He is credited with several inventions and he was a major executive for several photographic companies. At the age of 59, Lynn served as department head of photography at Austin Community College from 1990 to 2004 where he was presented an award for excellence in teaching. Beloved by his students, many stayed in contact throughout their careers.

Lynn was also featured in the April/May 2012 issue of the Texas Professional Photographer in an article about Austin Community College and its unique relationship with Texas PPA. It was Lynn who initiated the "Capstone Experience" where ACC photography students were required to join Texas PPA and to enter the print competition at the summer seminar in Kerrville, Texas.



Professor H. Lynn Jones, 1931-2012



October Print Winners for San Antonio: Dane Miller, Angela Pencsak, and Javier Barrera.

San Antonio News

by John Vega

In September, PPSA welcomed Kirk Voelain. He shared with us how he got his first wedding photography opportunity at the age of 17, and from that moment he was hooked. Today, with an average sale of \$2,000 per session, Kirk has fulfilled his dream but continues to improve his craft. His cup half full attitude and funny personality make him a great and entertaining speaker. He was very open about his experiences as a photographer, sharing information about pricing, advertising, studio lighting and his workflow. Kirk's main point that he wanted us to take away from the evening, was to listen and think about what others are saying and doing; don't copy it, but instead find how it is applicable to your life and grow it from there.

Our September Print Winners were: First place, "Those Cotton Pickin' Boys" by Laura Ann Pollard; tie for second place, "Experiment in Black and White" by Dane Miller, and "Armed and Dangerous" by Randy Pollard; third place, "Roller Skate Hip Hopper" by Michael

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